

THE INTERNATIONAL YACHTING MEDIA

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MEDIA KIT

[THEINTERNATIONALYACHTINGMEDIA.COM](#)

A truly international broadcasting media system.

5 MAGAZINES

YACHTINGNEWS

SUPERYACHTS

YACHTDIGEST

TOUSLESBATEAUX

TODOSLOSBARCOS

17 INTERNATIONAL EDITIONS

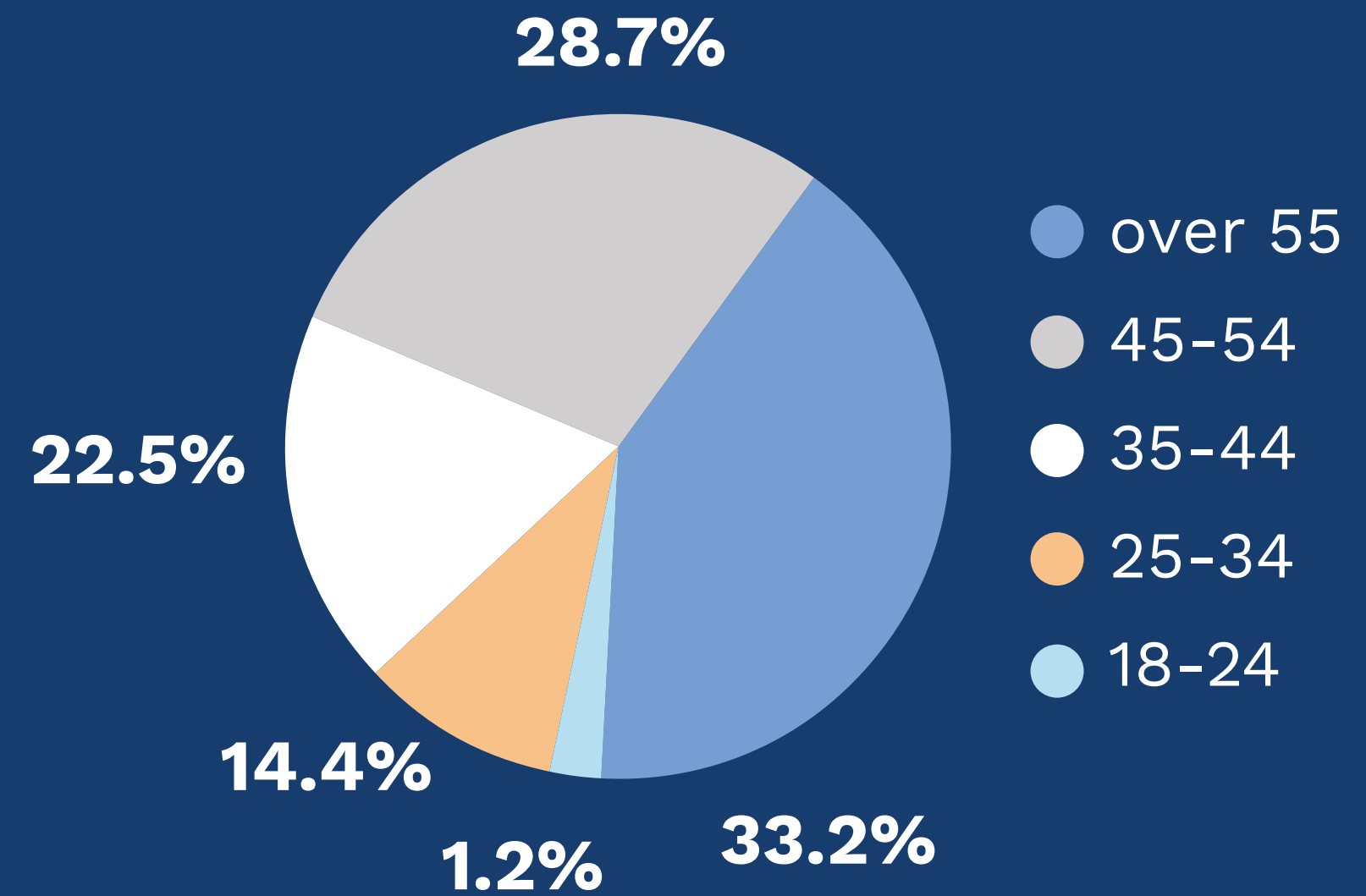
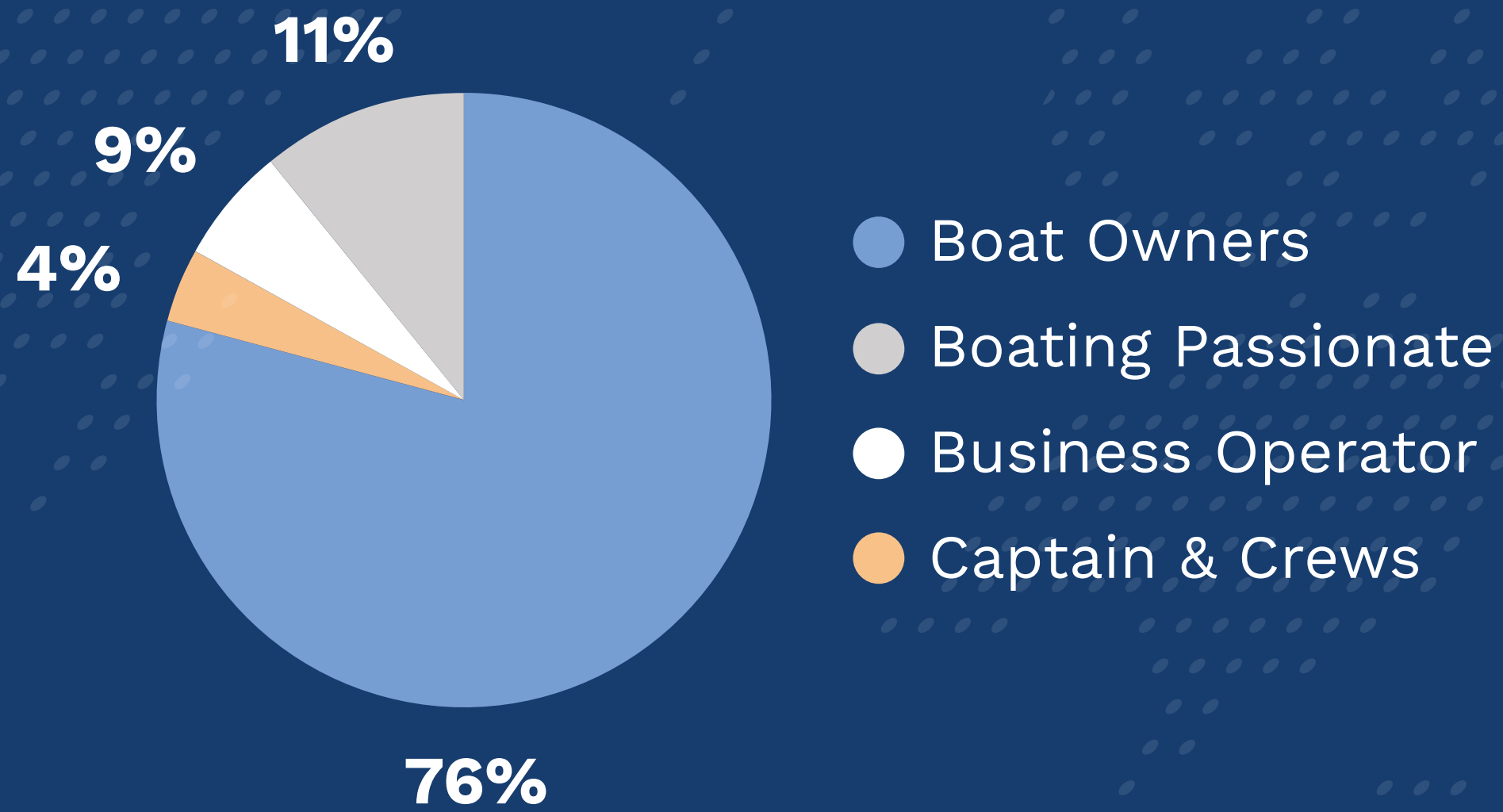
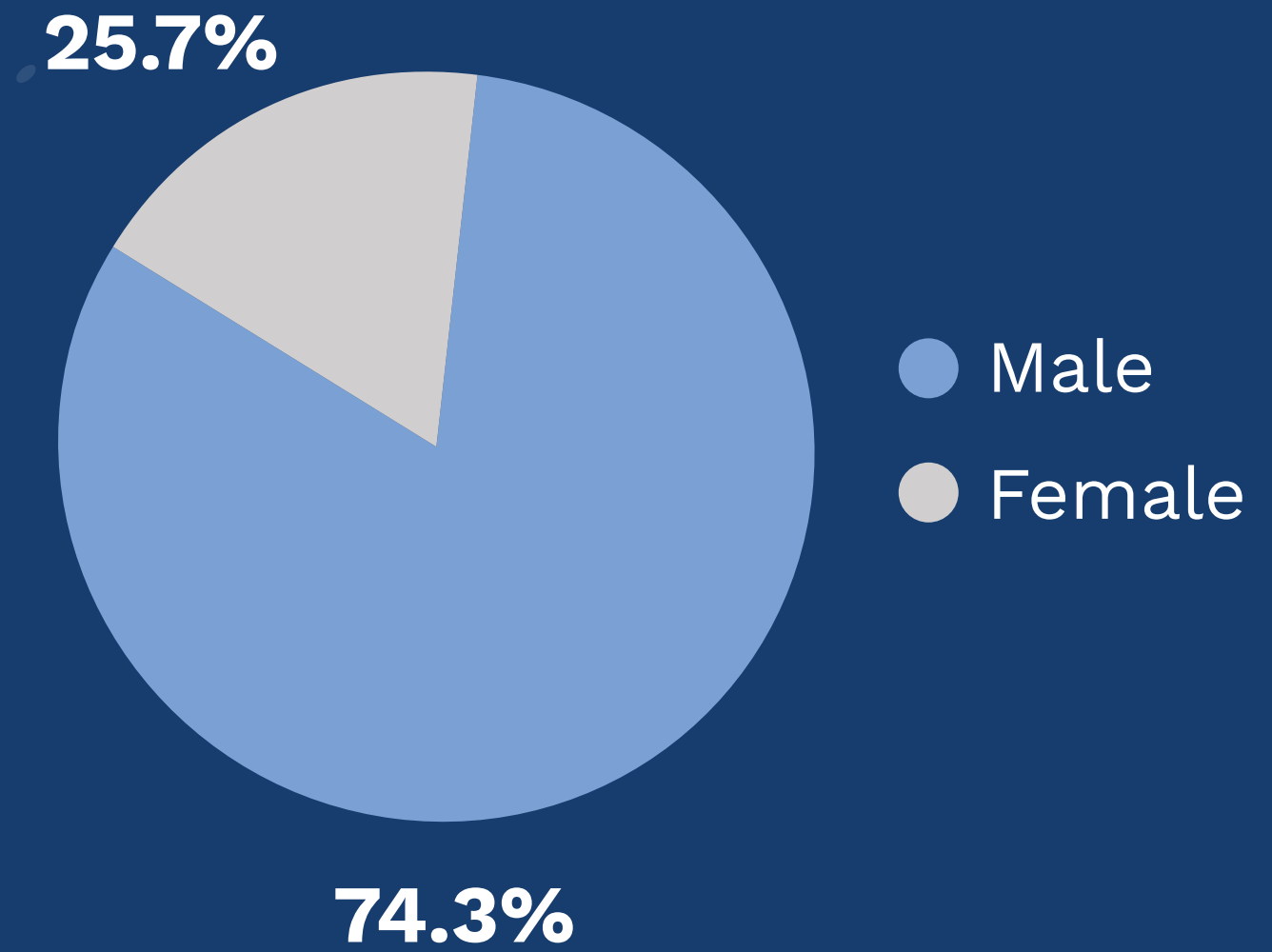


Coverage.

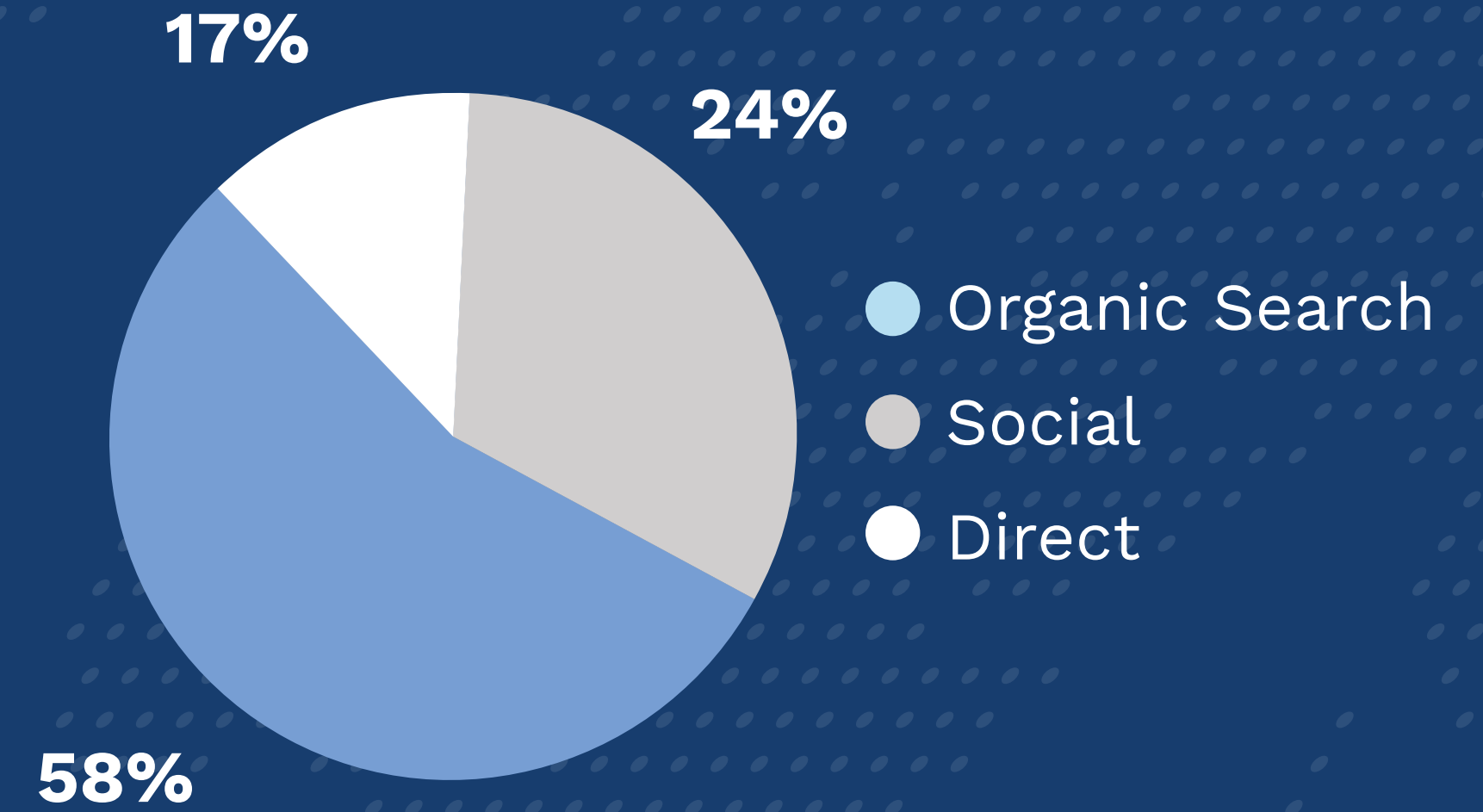
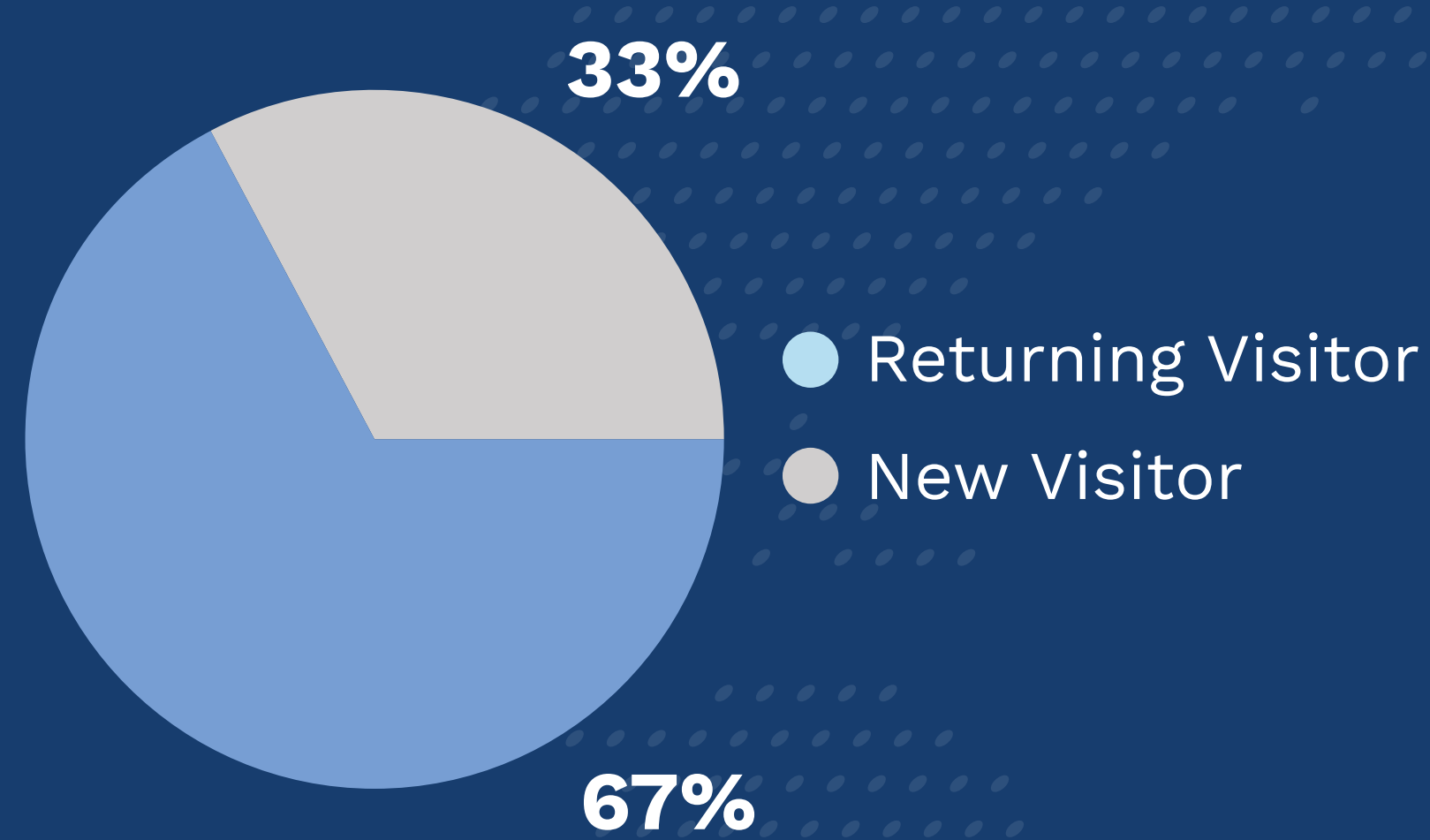
200 COUNTRIES
REACHED



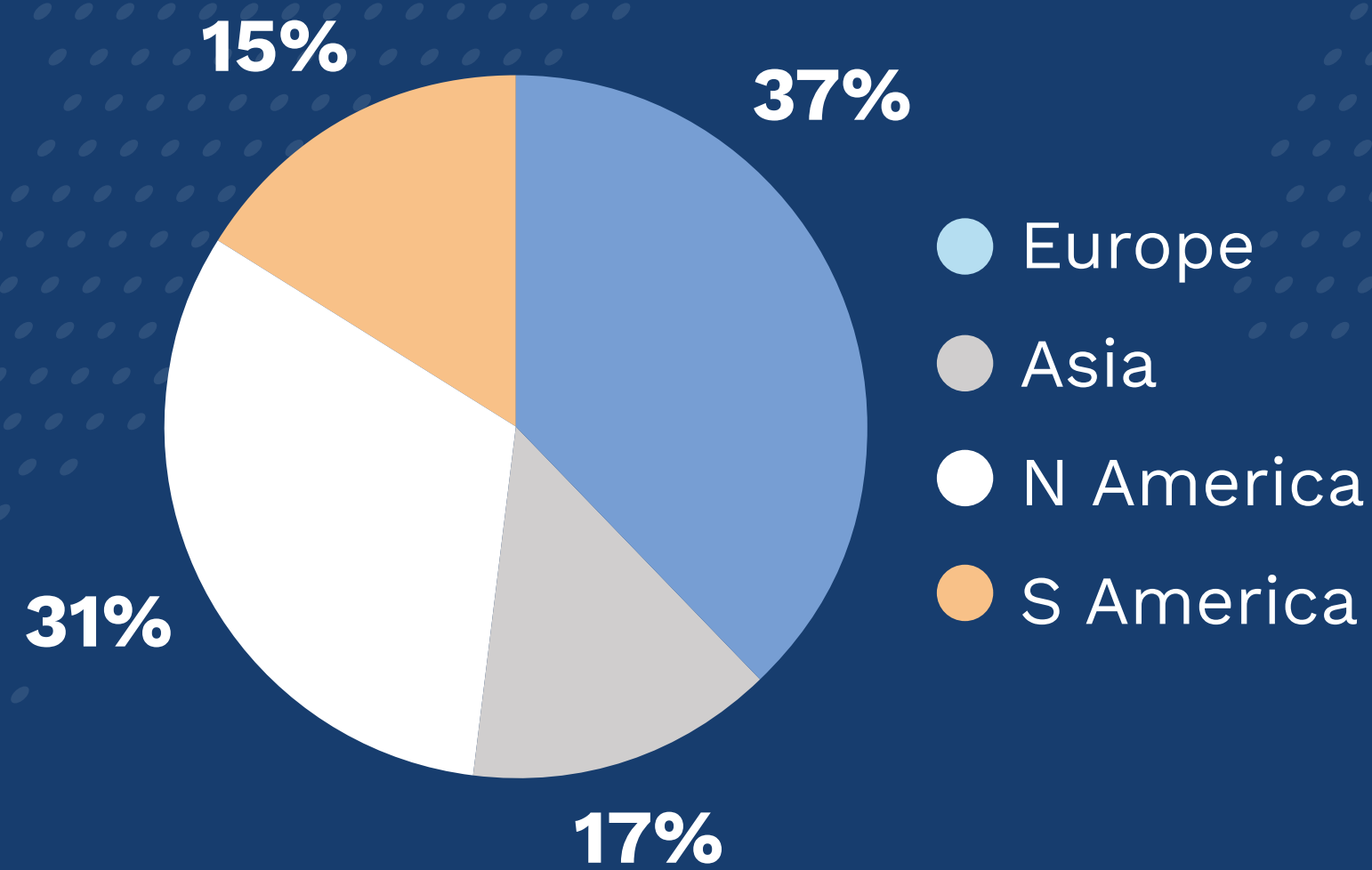
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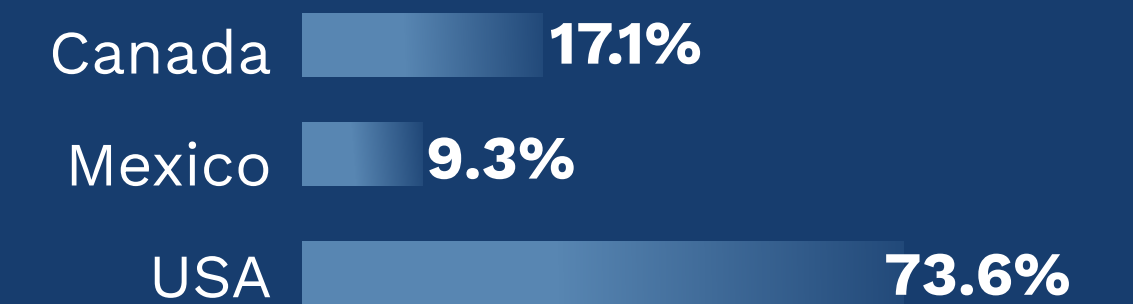
Traffic Source.



EUROPE



NORD AMERICA



A successful case history.



Yachting News.

Yachting News is a daily boating magazine and it is the heart of our international portal. With a very high Google indexing factor, it is the platform of choice for boat owners who like to keep up to date with news in the nautical world, as it offers a concrete and timely response to the need of a demanding public.

The magazine, which today is the most widely read in the world, is the virtual place where all information is collected, including technical data sheets and previews, sea trials of both boats and products in addition to nautical and sport news.

YACHTINGNEWS.COM



The screenshot shows the homepage of Yachting News. At the top, the logo 'YACHTING NEWS' is displayed in large blue and red letters, with 'THE INTERNATIONAL YACHTING MEDIA' underneath. To the right of the logo are social media icons for Facebook, Twitter, Instagram, LinkedIn, YouTube, and Messenger. Below the logo is a navigation menu with categories: NEWS, SUPPLY & BOAT TESTS, MOTOR BOATS, SAILING YACHTS, MAXI-RIBS, BOAT SUPPLY, and LIFESTYLE. A language selector is set to 'EN'. Below the menu, it says 'YACHTING NEWS - ENGLISH EDITION'. The main feature is a large image of a white yacht on the water, with the caption 'NAVETTA 75: ABSOLUTE YACHTS' FLAGSHIP ON TEST' and a date '© January 12, 2023'. Below the image is a red bar with navigation links: SUPERYACHTS, TODOSLOSBARCOS, YACHTING METAVERSE, YACHTDIGEST, TOUSLESBATEAUX, TUTTOBARCHI, and BOATINGNEWS FREE APP. The main content area is titled 'BOATING NEWS' and features a 'Flash News' section with the headline 'The 2022 of Fiat: an unstoppable record-breaking year' and 'Felci Yacht Design: positive results in 2022 and new projects for 2023'. There is also a 'Browse Categories' dropdown menu. Below the main news items, there are smaller articles: 'Yacht Digest sea trial special edition: 35 most beautiful boats of 2022' and 'Yacht Club de Monaco celebrates its 70th anniversary: here is the events programme'. At the bottom, there is a 'ROAT TEST' section and a 'Fabiani Yacht' logo.

Superyachts.

Superyachts is the result of our readers requests for a specific platform, celebrating super, mega e giga yachts and the luxury lifestyle.

With its 7 editions in english, german, russian, french, arabic, spanish and italian, Superyachts is our magazine dedicated to the world of yachts above 24mt, delivering worldclassreviews, news, sea trials and outstandingeditorial and communications solutions.

Our amazing photographers and journalists ensure remarkable standards for high impact results.

SUPERYACHTS.NEWS



Yacht Digest.

Yacht Digest Magazine is not only the most widely read boating magazine, it is also the point of reference for all boaters, the place where they can find all the information they need, as in the **new pilot book** and the **boats on sale** section.

Yacht Digest Luxury Edition offers a unique interactive experience, the magazine can be browsed online, downloaded and readers can enjoy an immersive experience of hypertext elements, animated photos, sound effects and breathtaking videos.

YACHTDIGEST.COM



TouslesBateaux.

TousLesBateaux is the most widely read magazine in France and Canada. A boating newspaper that publishes daily articles reflecting all the interests of boat owners.

Not only press releases on the launch of new boats, but above all sea trials of large yachts, sailing boats or maxi rib boats, nautical didactic articles and useful navigation tutorials, in-depth reports on boat shows, stories and travelogues.

TOUSLESBATEAUX.FR



TodosLosBarcos.

TodosLosBarcos is the most widely read magazine in Spain, the United States and all of Latin America. A boating newspaper that publishes daily articles reflecting all the interests of boat owners.

TODOSLOSBARCOS

REVISTA TYM-DIGEST PUERTOS SANCLAJES VACACIONES EN BARCO BARCOS EN VENTA MERCADO

TODOSLOSBARCOS THE INTERNATIONAL YACHTING MEDIA

HOME SUPERYACHTS REVISTA DIGITAL SALÓN NÁUTICO VIRTUAL NOTICIAS PRUEBAS

PARDO GT52: IMPRESIONANTE BELLO Y RÁPIDO, ASÍ ES COMO NAVEGA.

LEE MÁS

SUPERYACHTS THE INTERNATIONAL YACHTING MEDIA

YACHTING METAVERSE

YACHT DIGEST THE INTERNATIONAL YACHTING MEDIA

TODOSLOSBARCOS, LA REVISTA NÁUTICA

EL YACHT CLUB DE MONACO CELEBRA SU 70 ANIVERSARIO: HE AQUÍ EL CALENDARIO DE EVENTOS

2023 será un año repleto de acontecimientos para el Yacht Club de Monaco, presidido por el Príncipe Alberto de Mónaco, que celebra el 70 aniversario de su fundación por el Príncipe Rainiero III, y que ha elaborado para la ocasión ...

LEE MÁS

NAVETTA 75: PRUEBA DEL BUQUE INSIGNIA DE ABSOLUTE YACHTS

Presentado en primicia mundial en el Cannes Yachting Festival de este año, el Navetta 75 captó inmediatamente nuestra atención. Síntesis perfecta de belleza, equilibrio y tecnología, el nuevo buque insignia de Absolute Yachts trae ...

LEE MÁS

Fino al 50% di sconto Nike Unite Milano Sc...

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Search ... SEARCH

CATEGORIAS

Select Category

TODOSLOSBARCOS.ES



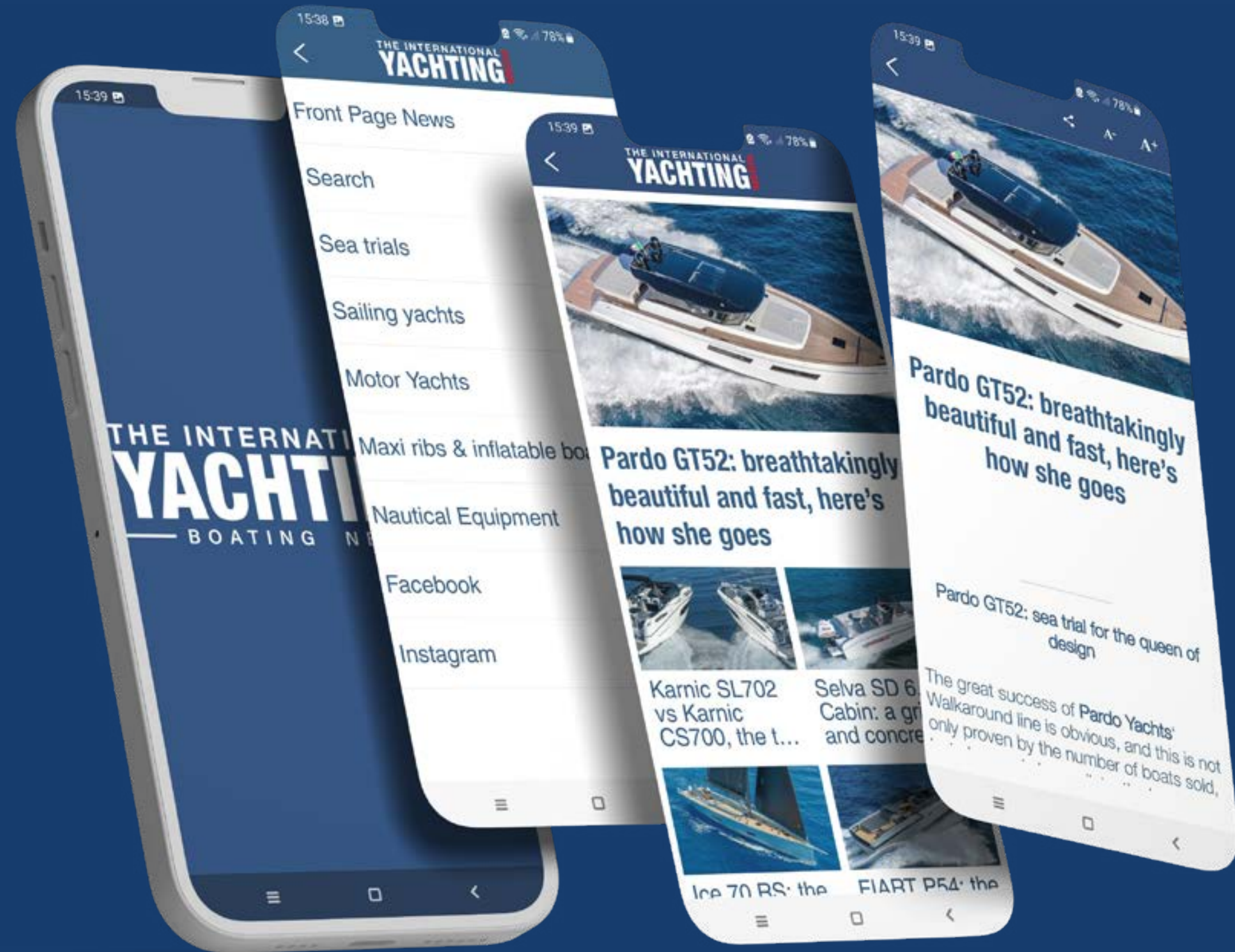
Boating News App.

The **Boating News App** is free and available for Android and iOS.

It is designed to bring us even closer to our readers who, in native mode, can read the magazine, consult the latest news and draw from the enormous archive of information that makes up our media system.

Through the easy menu you can access all our articles, browse through issues of Yacht Digest and watch our video archive.

A 360° experience, available directly from your mobile phone, to be informed and experience the world of yachting at all times.



BOATING NEWS APP DOWNLOAD



Yachting Metaverse.

Presented as a world premiere during the boat shows in September, **Yachting Metaverse** has the task, on the one hand, of making all our magazines available in this new channel, and on the other hand, of ablating new and evolved forms of multimedia communication.

This space also includes a conference room where presentations of new boats, courses on sailing techniques and much more will take place. An interactive space where those attending can also participate, not just listen, regardless of the language spoken, whether by the speaker or the audience. Yes, because, for some time now, the metaverse has had a native system for automatic simultaneous translation, with no less than 14 languages.



YACHTING METAVERSE



International Pilot Book.

The Ports and Anchorages section of **Yacht Digest** houses our **Pilot Book**, which is the largest in Europe and is also the only one to show ports and anchorages on the same cartography.

Numerous types of research can be carried out: selection of geographical area of interest, port search by name or last entries consultation. The option to draw an entire area directly on the map is also very useful.

International Pilot Book: all port information at your fingertips for free.

PILOT BOOK



The screenshot shows the 'ports and anchorages' section of the website. At the top, there's a navigation bar with 'MAGAZINE', 'TIYM-DIGEST', 'PORTS AND ANCHORAGES', 'BOATING HOLIDAYS', 'CHARTER', 'USED BOATS', and 'SECOND-HAND EQUIPMENT'. Below this is a search bar and a 'LOG IN' button. The main heading is 'ports and anchorages' with a sub-heading 'Find your port or anchorage with our updated complete pilot book'. A banner image shows a marina with the text 'MARINA PORTO ANTICO GENOVA'. Below the banner is a map of Europe with various port markers. The map includes a search bar and filters for 'Port/anchorage's Name', 'Geographical Area', and 'Ports And Anchorages'. Below the map is a list of 'The latest ports and anchorages added' with a pagination indicator '1 di 58 Pag.'. The list includes entries like 'Mobiledata' (New York), 'Marina Di Valletta' (Sicily), 'Associazione Sportiva Nautica "aussa Terzo"' (Friuli Venezia Giulia), 'Circolo Nautico "airone go"' (Friuli Venezia Giulia), 'Gruppo Sportivo Lagunare' (Friuli Venezia Giulia), 'Circolo Nautico "laguna San Giorgio"' (Friuli Venezia Giulia), 'Asd "nautica San Giorgio"' (Friuli Venezia Giulia), 'Marina Planais' (Friuli Venezia Giulia), 'Marina S. Andrea' (Friuli Venezia Giulia), and 'Nausika Yacht - Adriatic Marine Center' (Friuli Venezia Giulia).

THE INTERNATIONAL YACHTING MEDIA

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*“Our media approach is a unique reality in the boating publishing panorama.
Our unique broadcasting system, together with our digital native strategy,
are the reasons behind our success.”*

Luca D’Ambrosio
FOUNDER AND EDITOR IN CHIEF

Viale Stefini, 20 Milan (MI) - ITALY
theinternationalyachtingmedia.com | info@theiym.com