

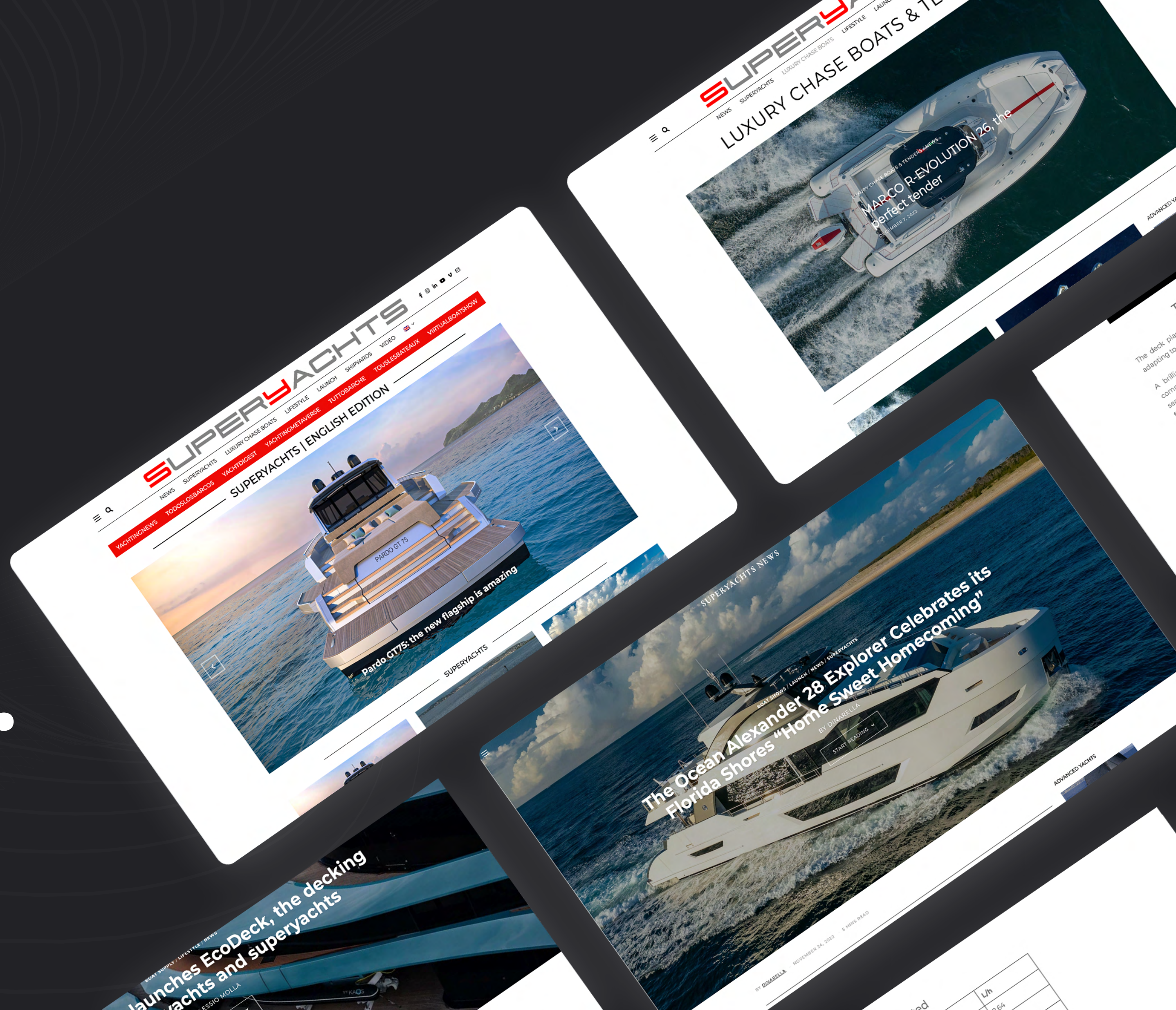
SUPERYACHTS

Media Kit

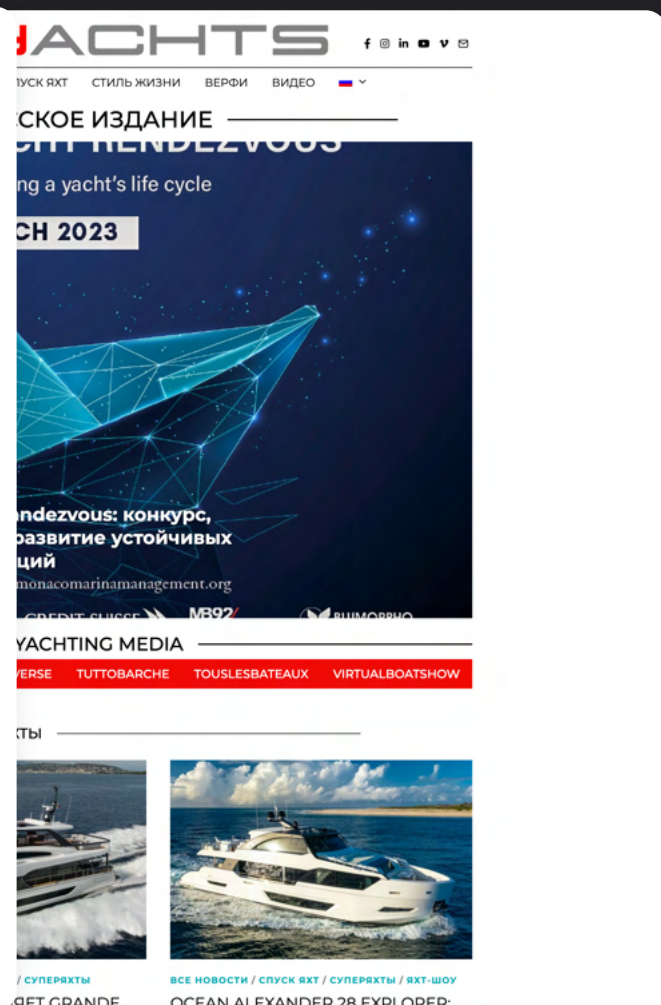
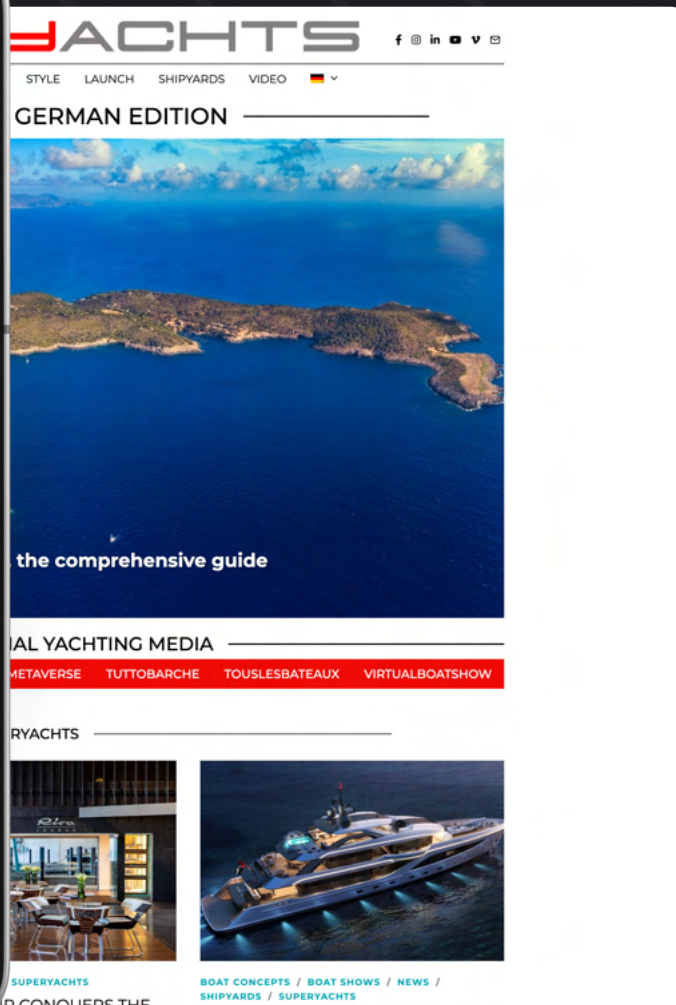
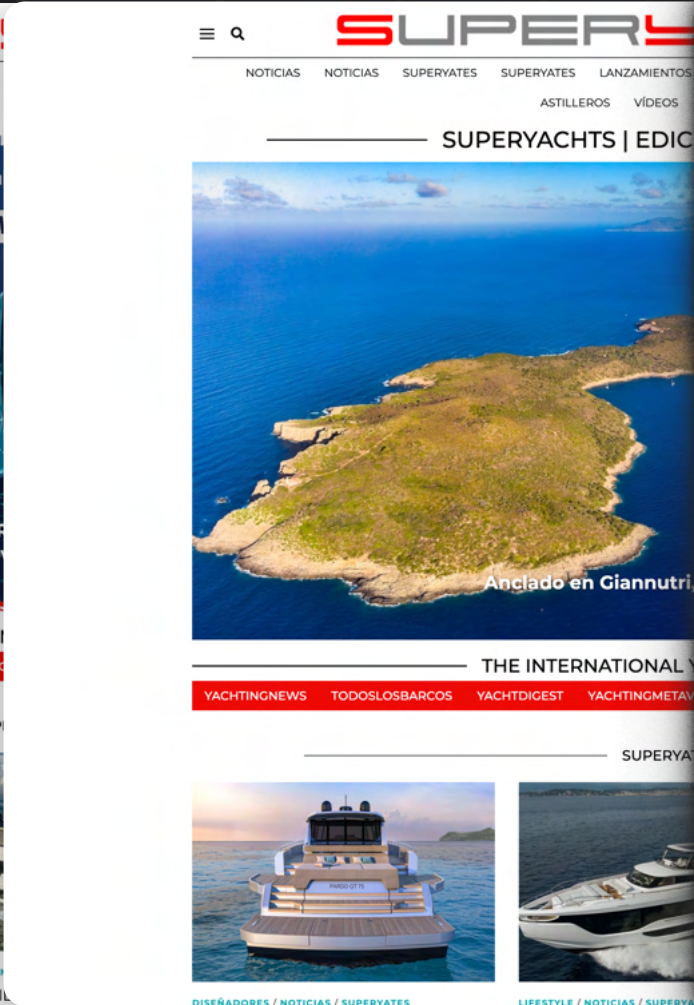
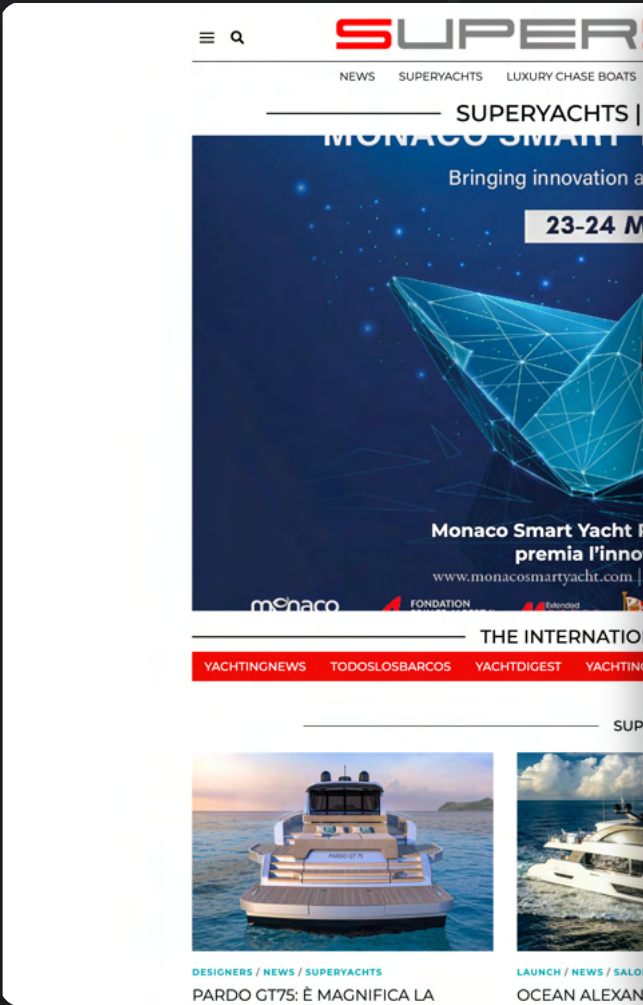
THE INTERNATIONAL YACHTING MEDIA

The most read digital magazine...

SUPERYACHTS.NEWS



...in five different editions.



Italian



Spanish



English



German



Russian

A real global broadcasting system.

With its **multilingual worldwide publication**, Superyachts establishes itself as one of the most popular and followed digital magazines, guaranteeing international news coverage.



83.000 Monthly page views

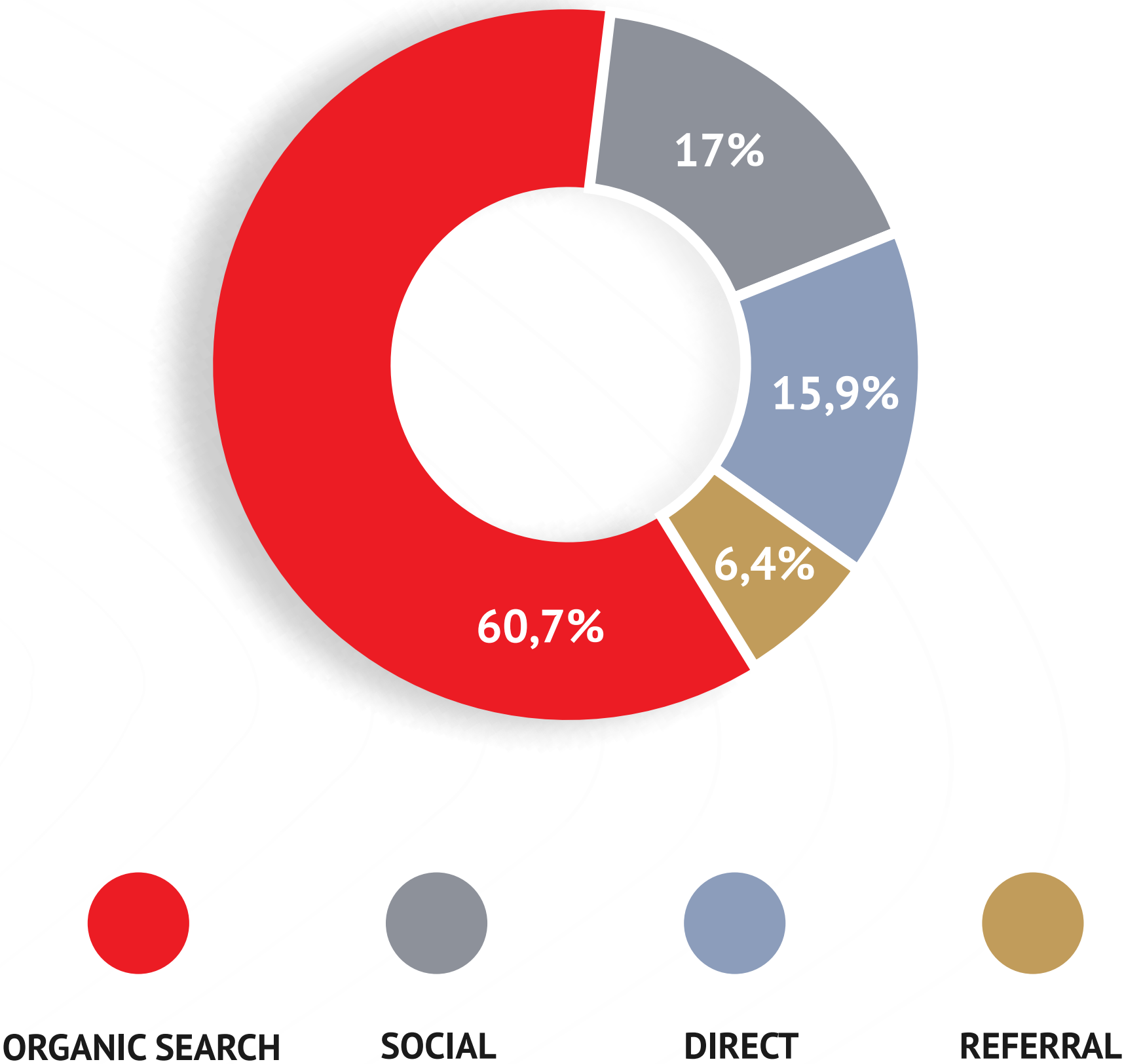
36.000 Monthly users

2.23 min Average time on site

62.7% Bounce Rate

USA + CANADA	23%
EUROPE	21%
RUSSIA	19%
UK	9%
AUSTRALIA/NZ	8%
ARAB LEAGUE	8%
SOUTH AMERICA	7%
CARRIBEAN	5%

Distribution by channel

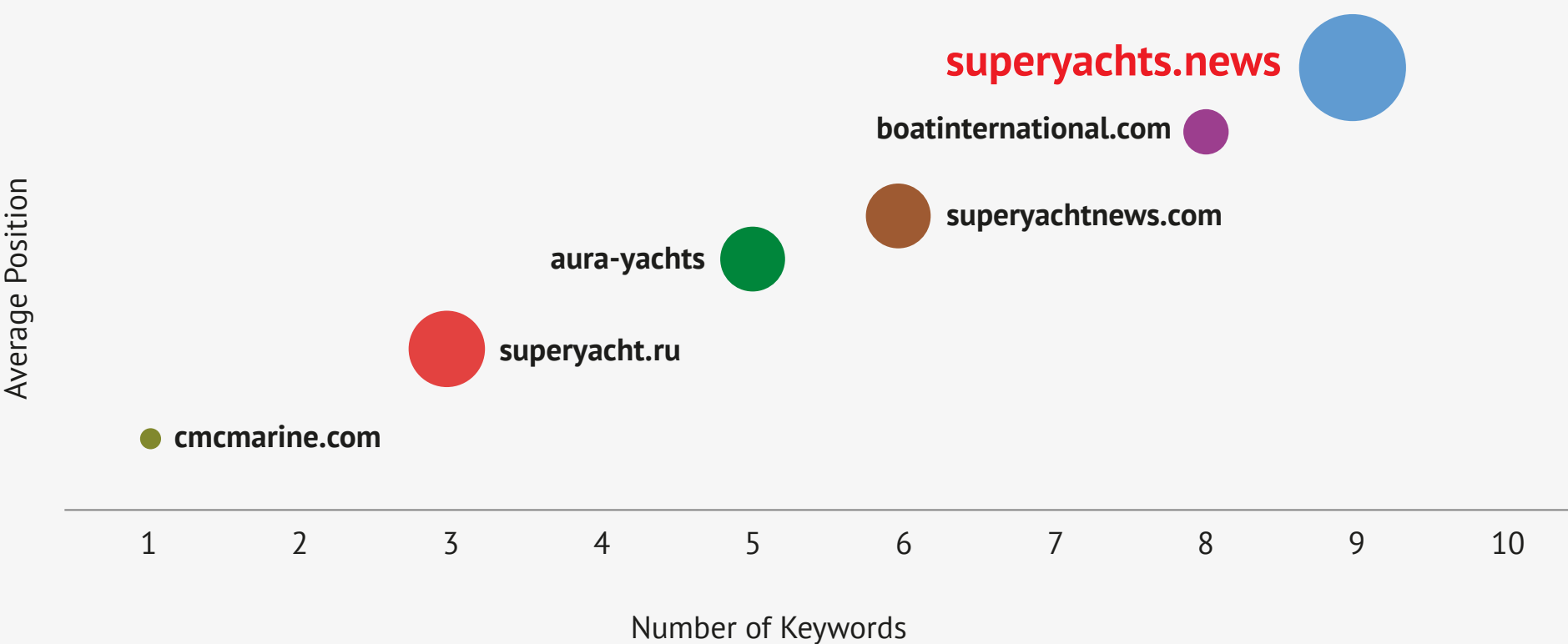


Serp ranking.

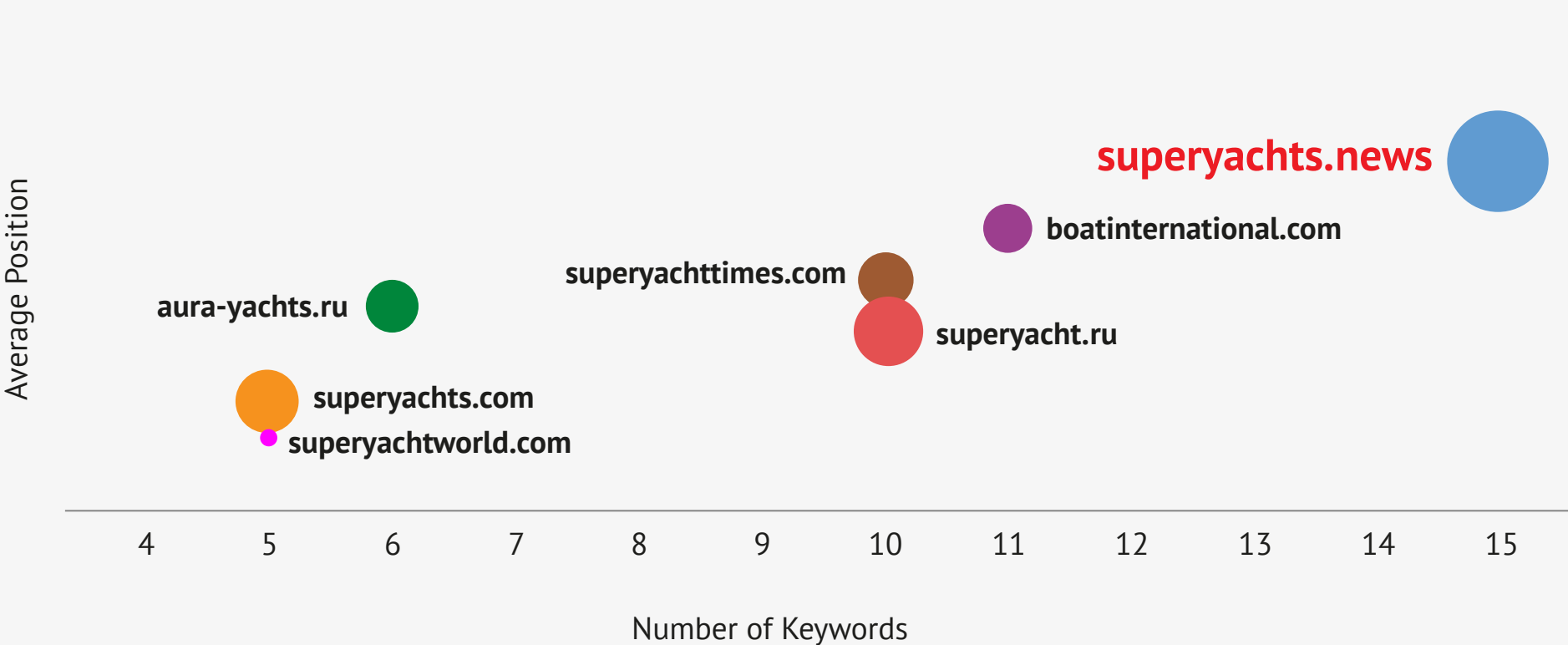
 SEMRUSH
TOP 10

 SEMRUSH
TOP 100

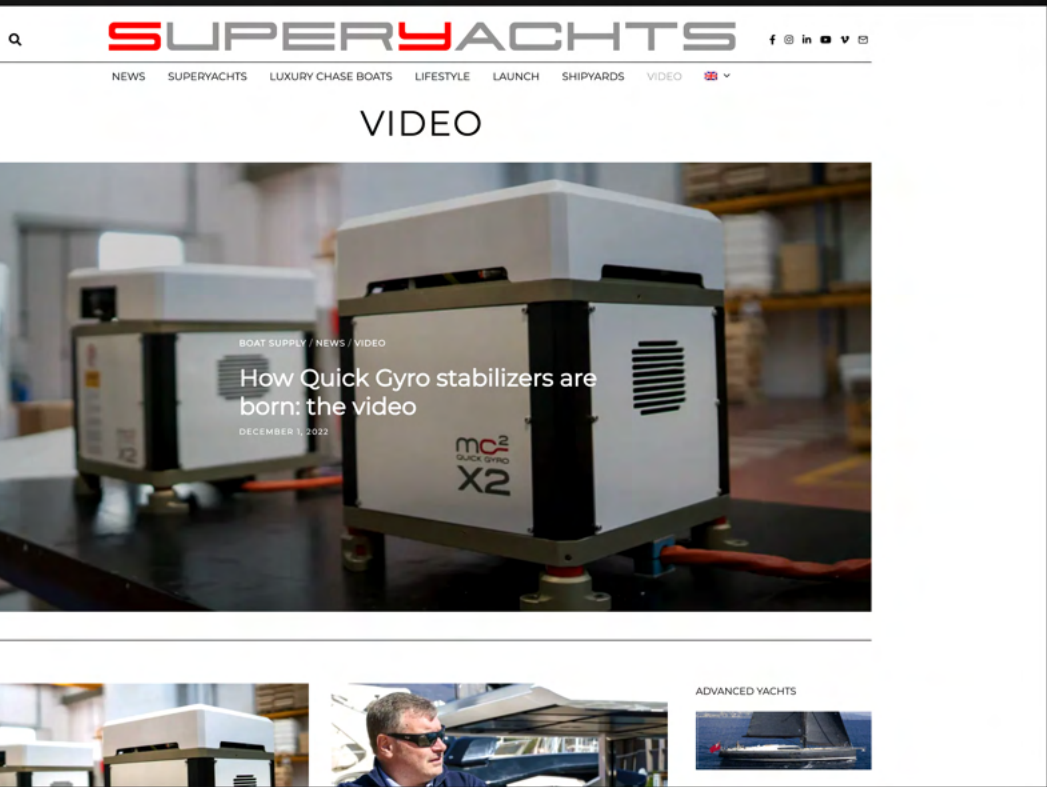
Competition map



Competition map



A beautiful layout.



SUPER**YACHTS**

is a publication of

THE INTERNATIONAL YACHTING **MEDIA**

theinternationalyachtingmedia.com

info@theiym.com