

# THE INTERNATIONAL YACHTING MEDIA

SUPERYACHTS | YACHTDIGEST | YACHTINGNEWS | BOATREVIEW | LOSBARCOS | TOUSLESBATEAUX | YD LUXURY EDITION

## MEDIA KIT

[THEINTERNATIONALLYACHTINGMEDIA.COM](https://www.theinternationalyachtingmedia.com)

# A TRULY INTERNATIONAL BROADCASTING MEDIA SYSTEM.

## MAGAZINES

## 28 INTERNATIONAL EDITIONS

YACHTINGNEWS



SUPERYACHTS



YACHTDIGEST



BOATREVIEW



TOUSLESBATEAUX



LOS BARCOS



YD LUXURY EDITION



THE INTERNATIONAL YACHTING MEDIA YouTube



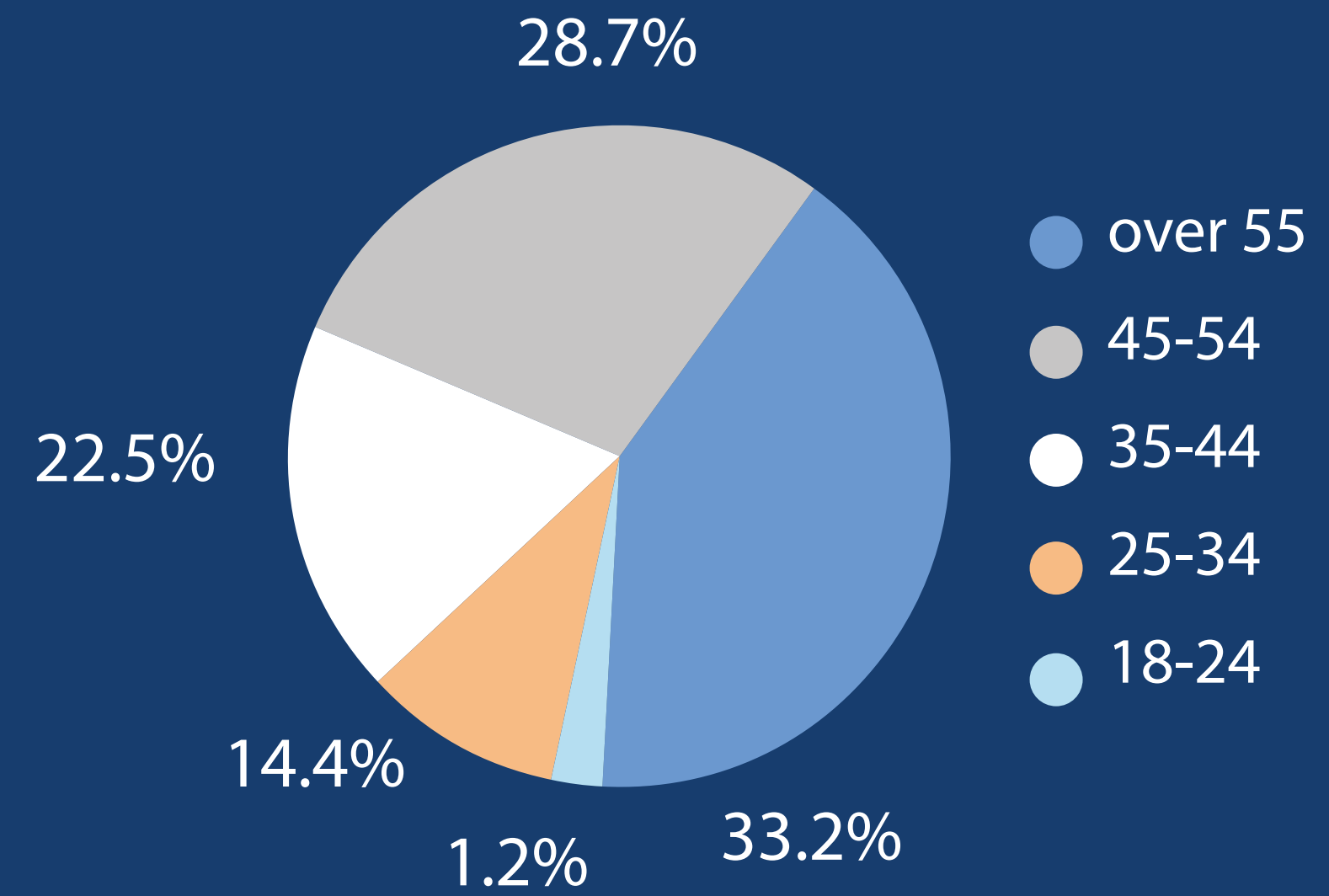
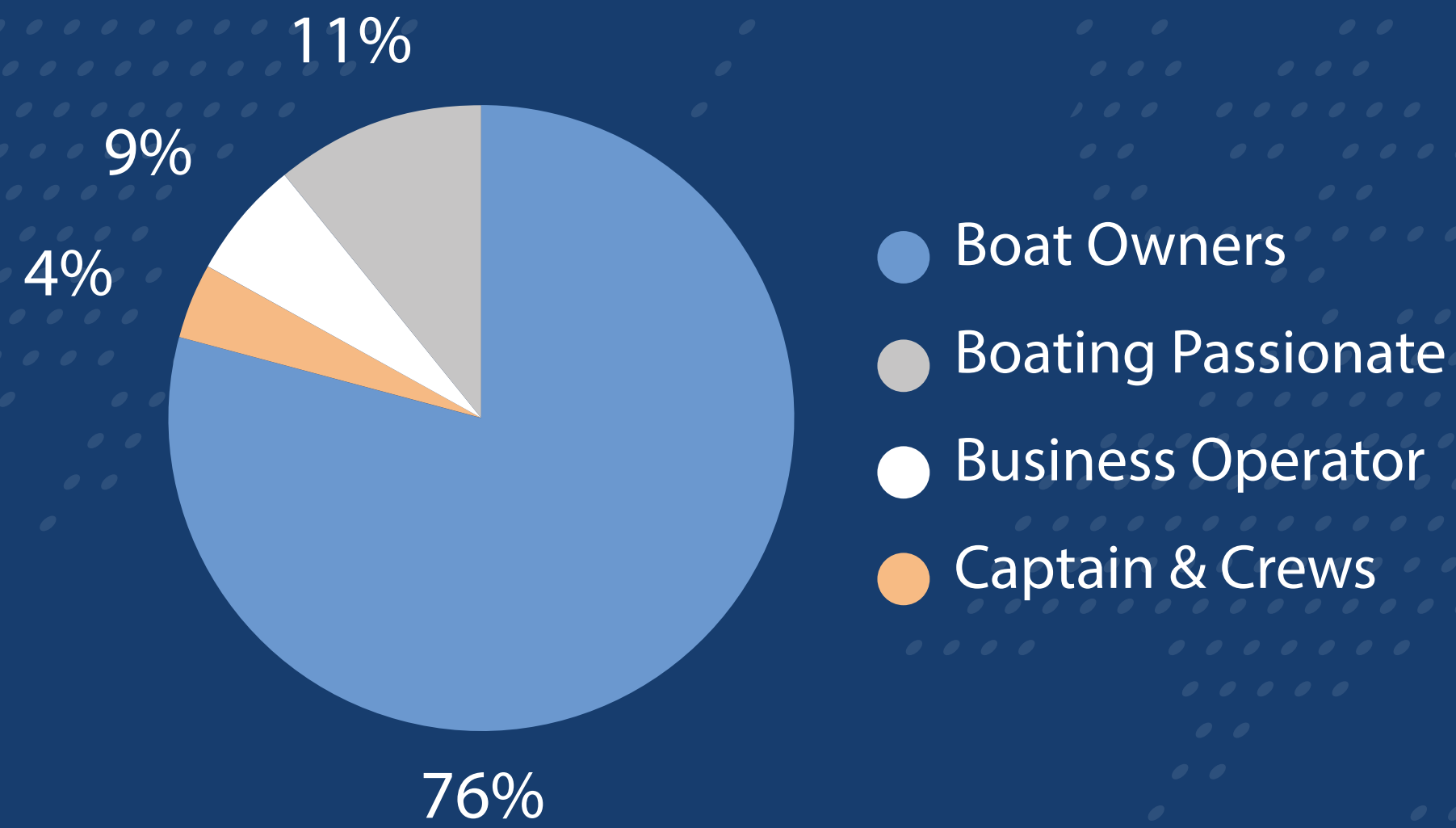
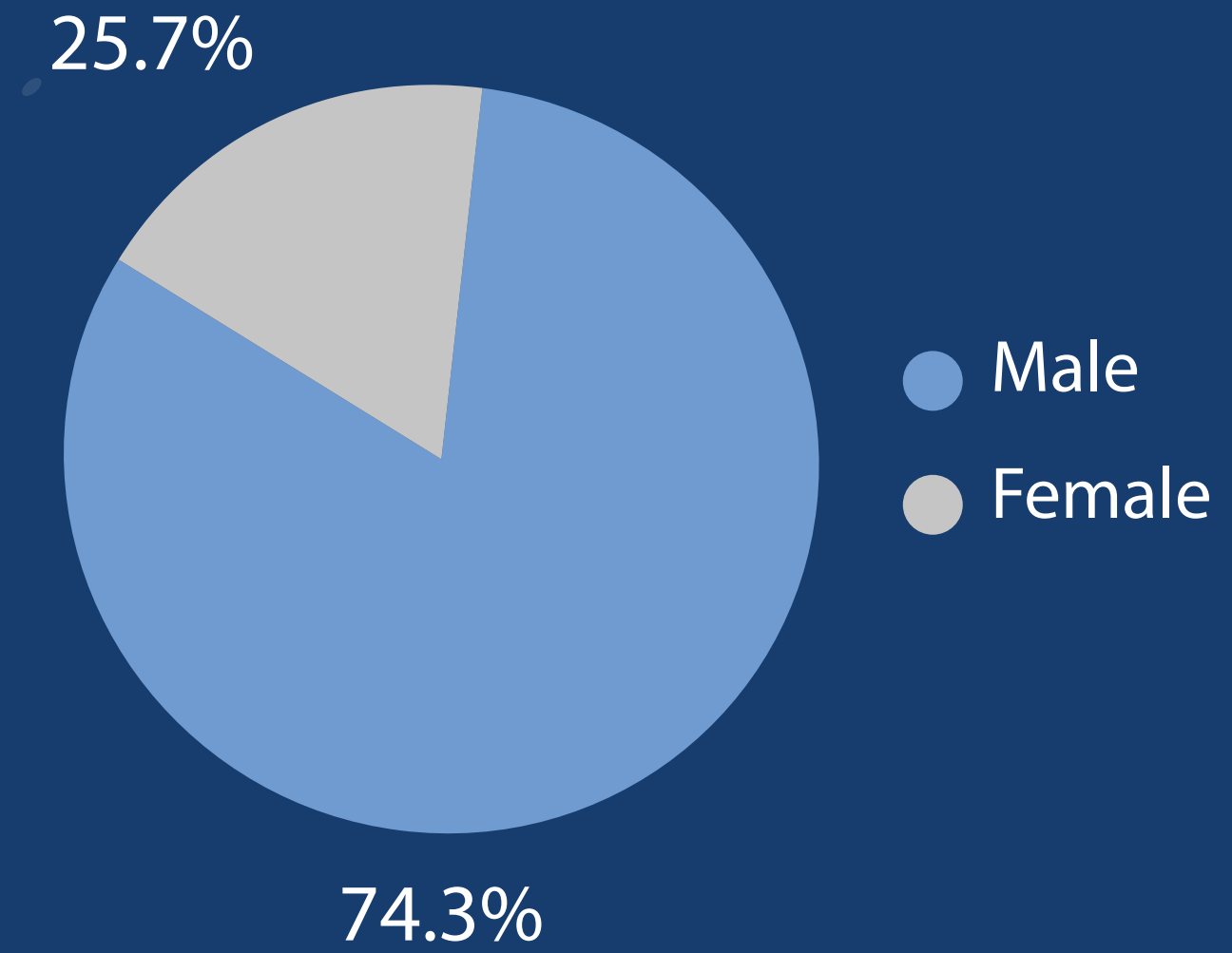
260K SUBSCRIBERS, DUBBED VIDEO AND SUBTITLES

# COVERAGE.

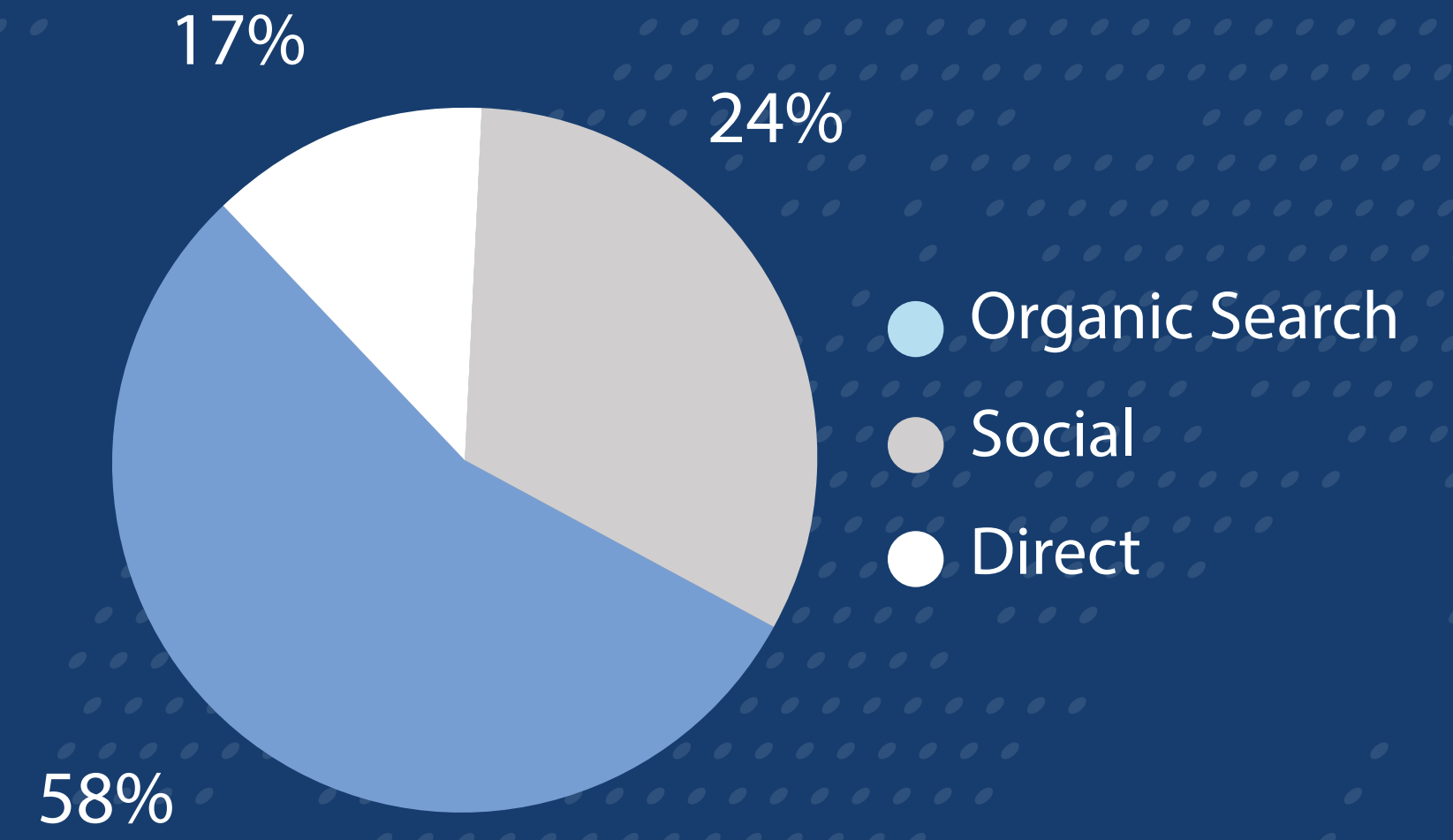
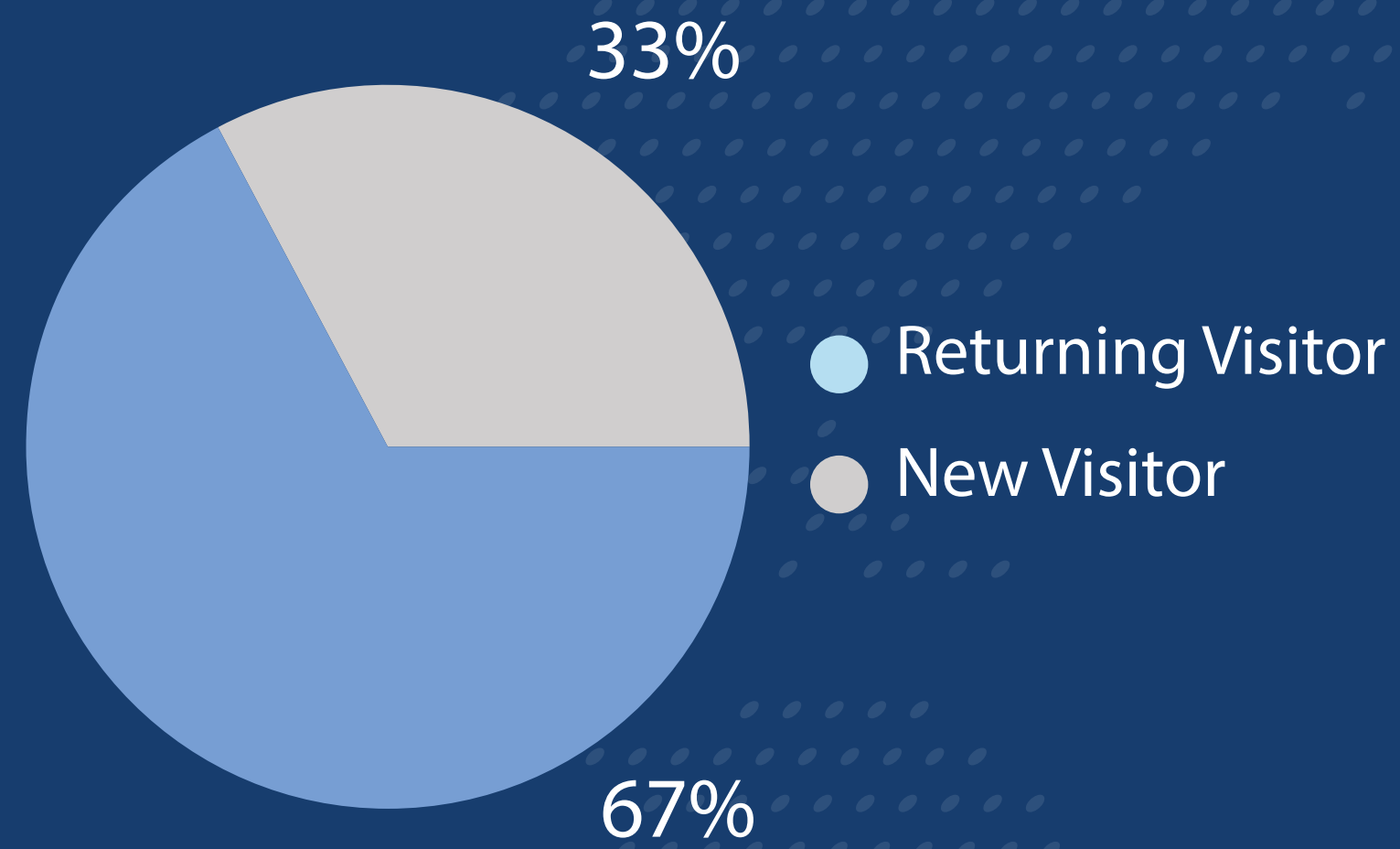
200 COUNTRIES  
REACHED



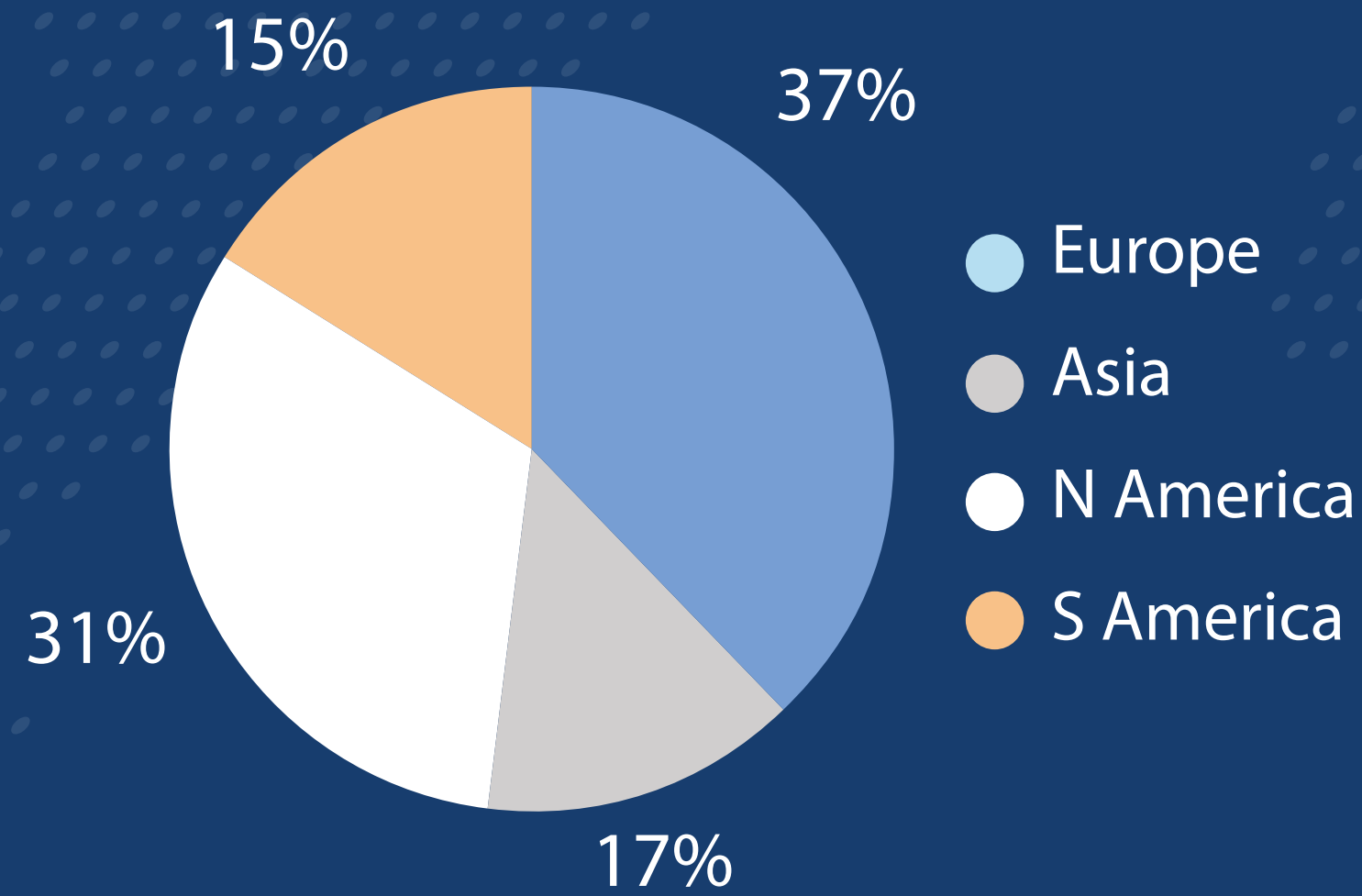
# AUDIENCE SEGMENTATION.



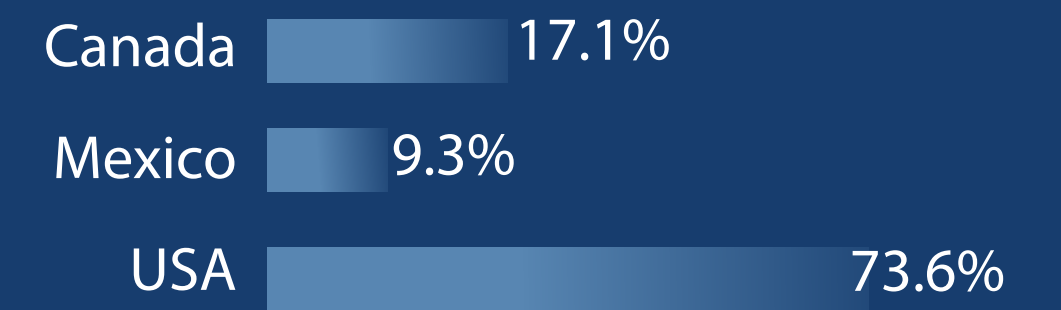
# TRAFFIC SOURCE.



## EUROPE



## NORD AMERICA



# A SUCCESSFUL CASE HISTORY.



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*“Our media approach is a unique reality in the boating publishing panorama.  
Our unique broadcasting system, together with our digital native strategy,  
are the reasons behind our success.”*

**Luca D’Ambrosio**  
FOUNDER AND EDITOR IN CHIEF

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