

# THE INTERNATIONAL YACHTING MEDIA

[SUPERYACHTS.NEWS](#) | [YACHTDIGEST.COM](#) | [YACHTINGNEWS.COM](#) | [BOATREVIEW.PRESS](#) | [LOSBARCOS.COM](#) | [TOUSLESBATEAUX.FR](#) | YD LUXURY EDITION

## MEDIA KIT

[THEINTERNATIONALLYACHTINGMEDIA.COM](https://www.theinternationalyachtingmedia.com)

# A TRULY INTERNATIONAL BROADCASTING MEDIA SYSTEM.

## MAGAZINES

## 28 INTERNATIONAL EDITIONS

YACHTINGNEWS



SUPERYACHTS



YACHTDIGEST



BOATREVIEW



TOUSLESBATEAUX



LOS BARCOS



YD LUXURY EDITION



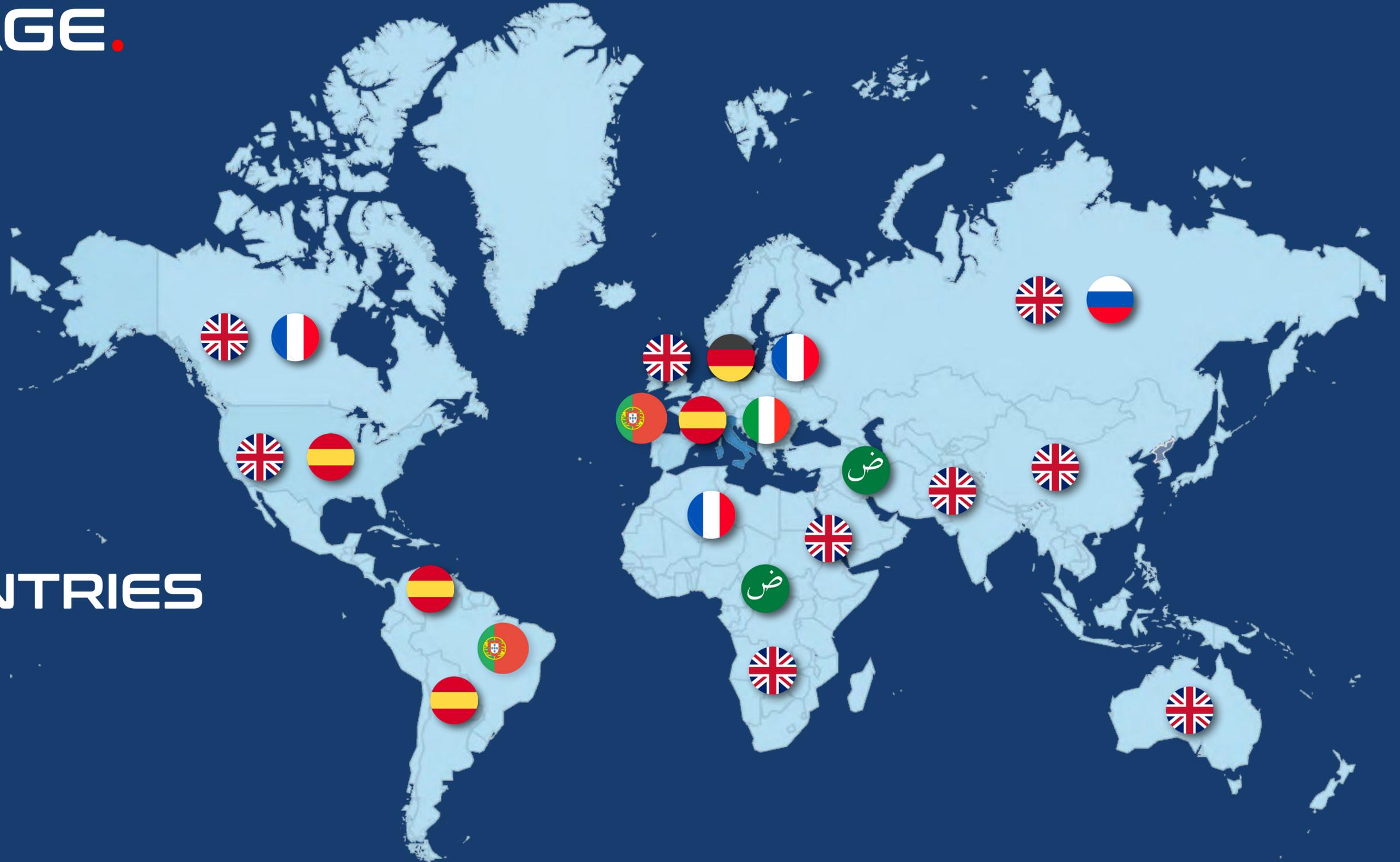
THE INTERNATIONAL YACHTING MEDIA YouTube



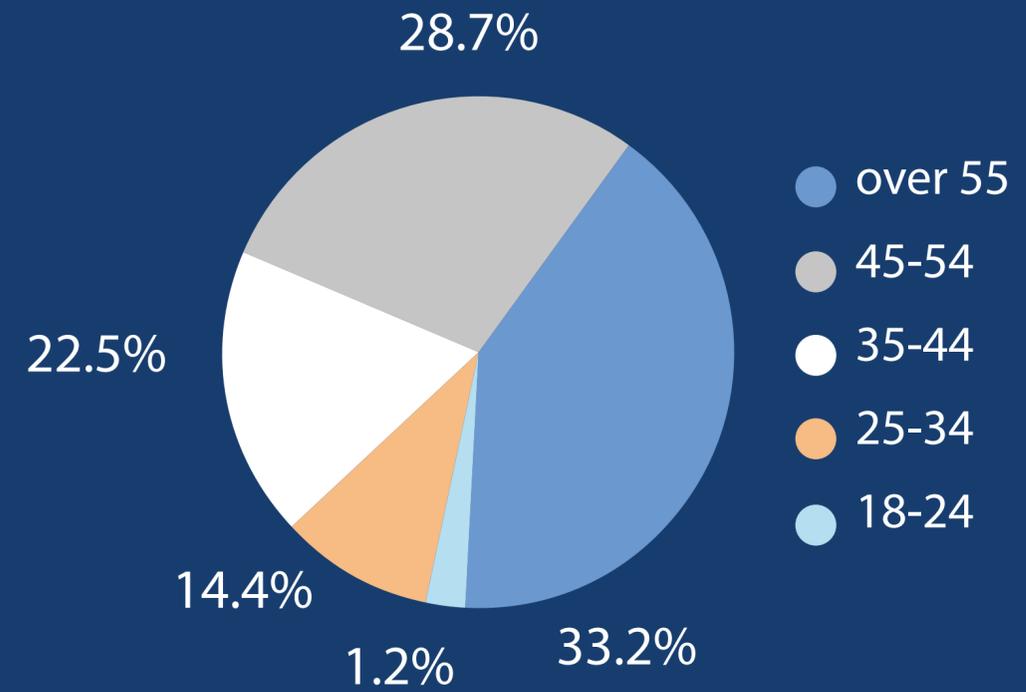
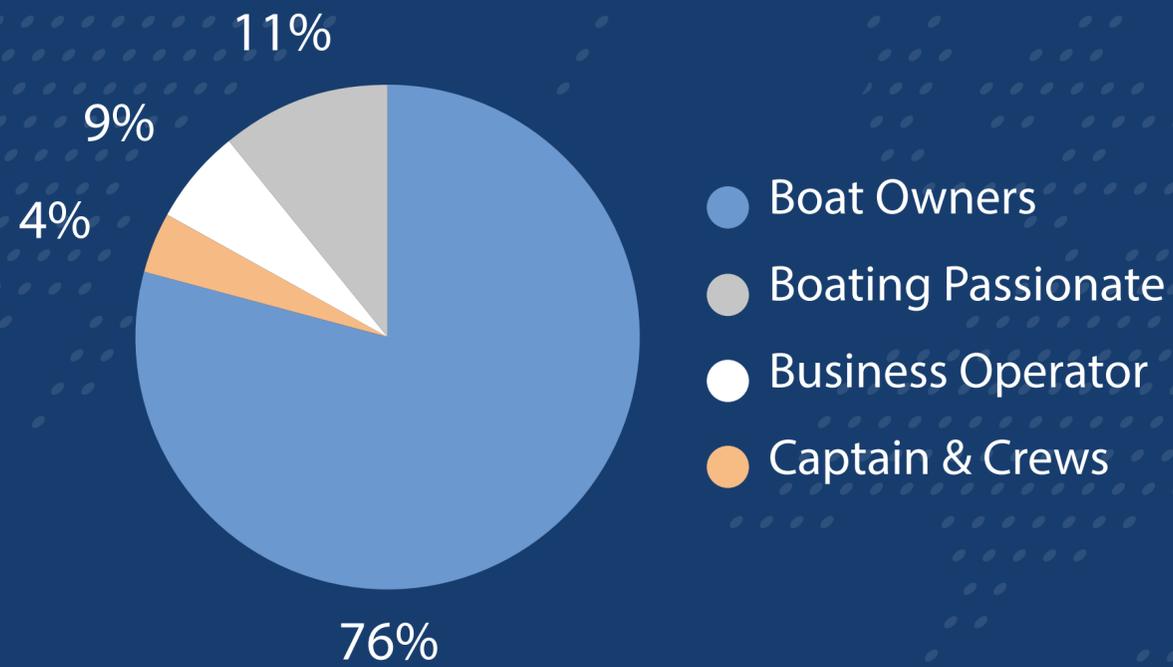
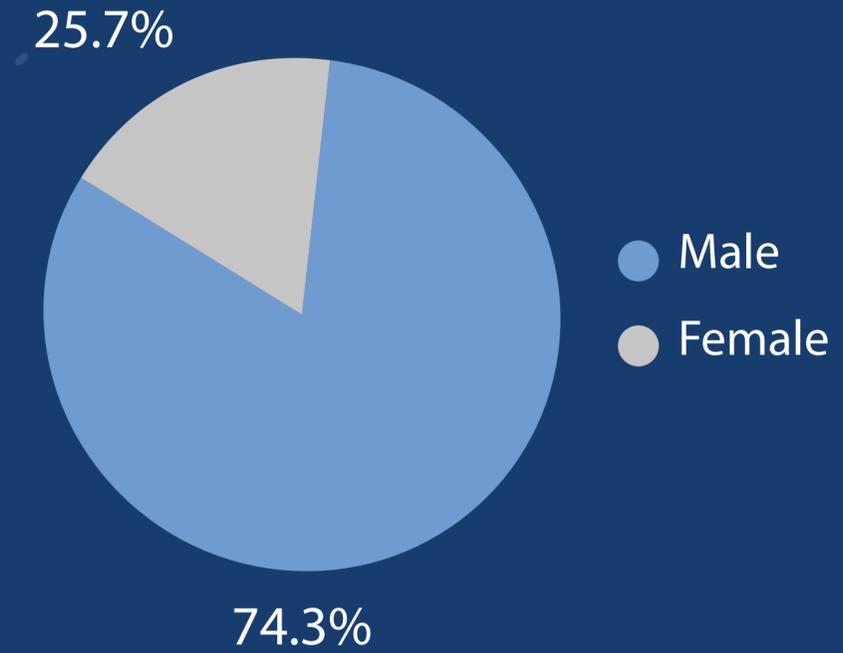
260K SUBSCRIBERS, DUBBED VIDEO AND SUBTITLES

# COVERAGE.

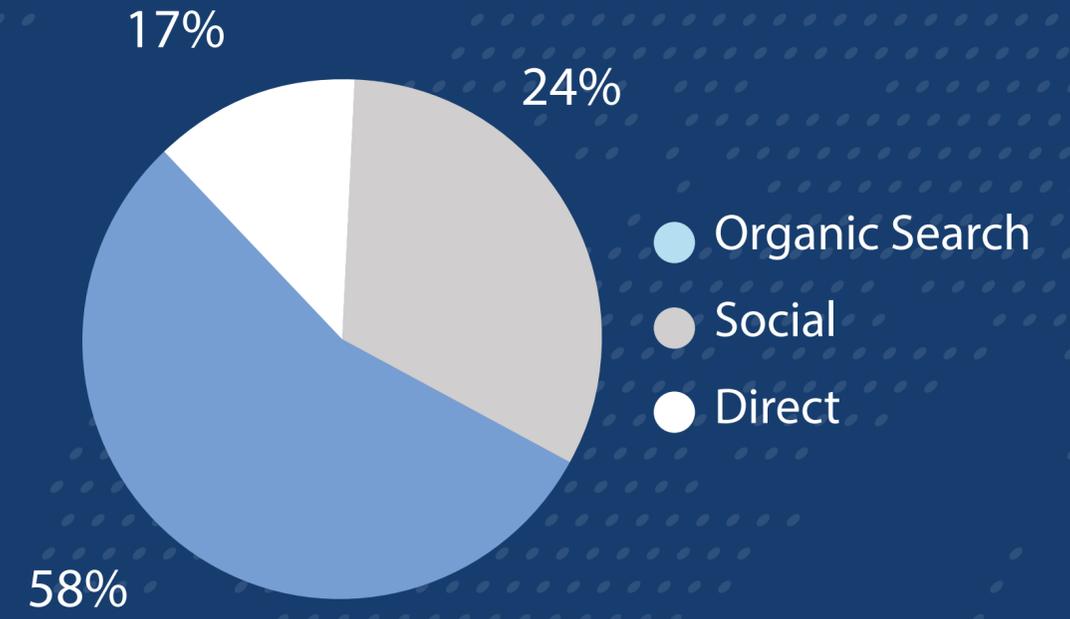
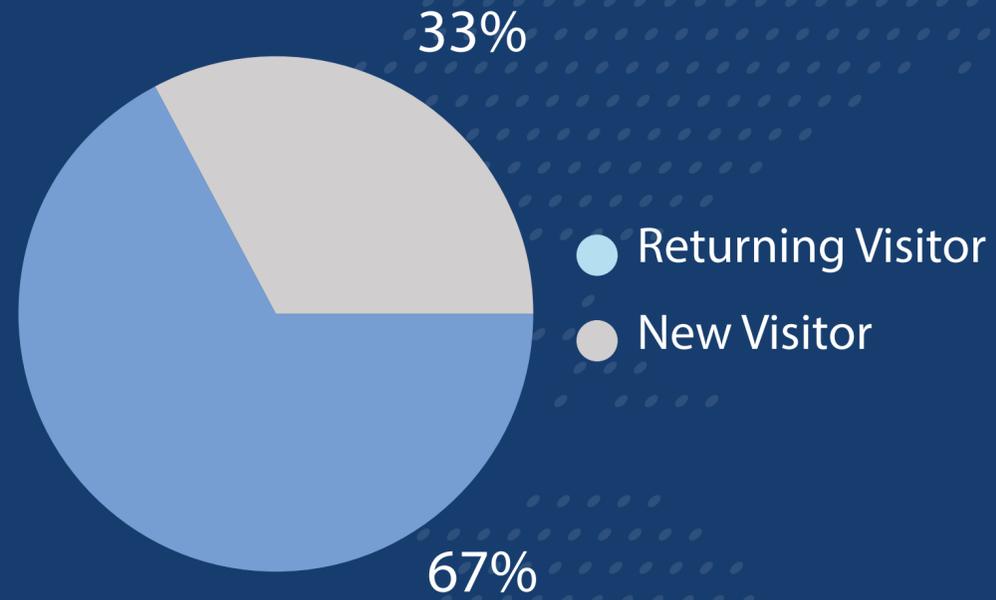
200 COUNTRIES  
REACHED



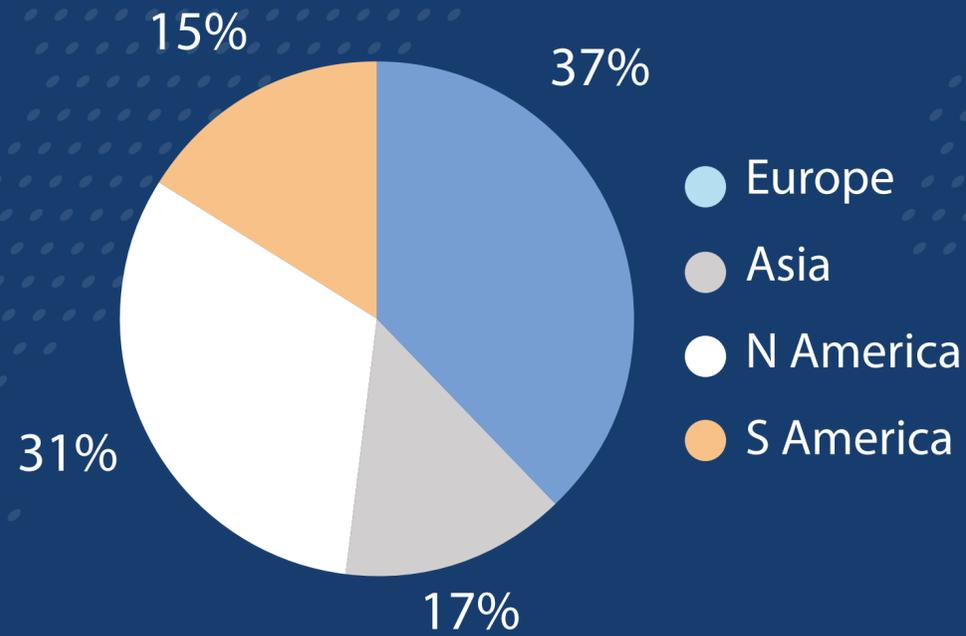
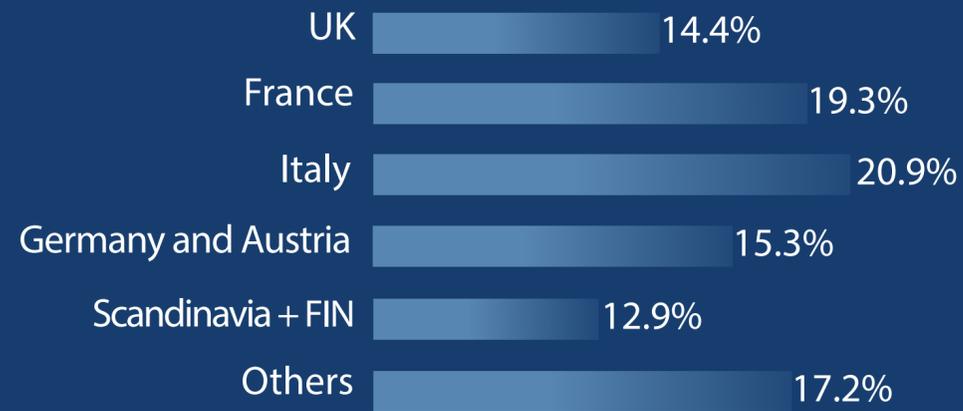
# AUDIENCE SEGMENTATION.



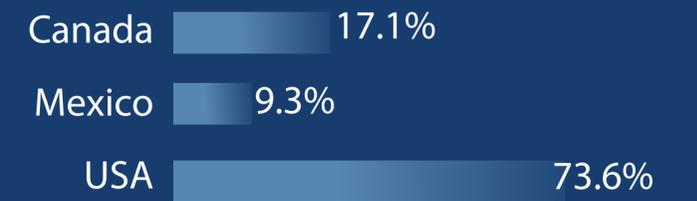
# TRAFFIC SOURCE.



## EUROPE



## NORD AMERICA



# A SUCCESSFUL CASE HISTORY.



# THE INTERNATIONAL YACHTING MEDIA

SUPERYACHTS.NEWS | YACHTDIGEST.COM | YACHTINGNEWS.COM | BOATREVIEW.PRESS | LOSBARCOS.COM | TOUSLESBATEAUX.FR | YD LUXURY EDITION

*“Our media approach is a unique reality in the boating publishing panorama.  
Our unique broadcasting system, together with our digital native strategy,  
are the reasons behind our success.”*

**Luca D’Ambrosio**  
FOUNDER AND EDITOR IN CHIEF

Viale Stefini, 20 Milan (MI) - ITALY  
theinternationalyachtingmedia.com | info@theiym.com