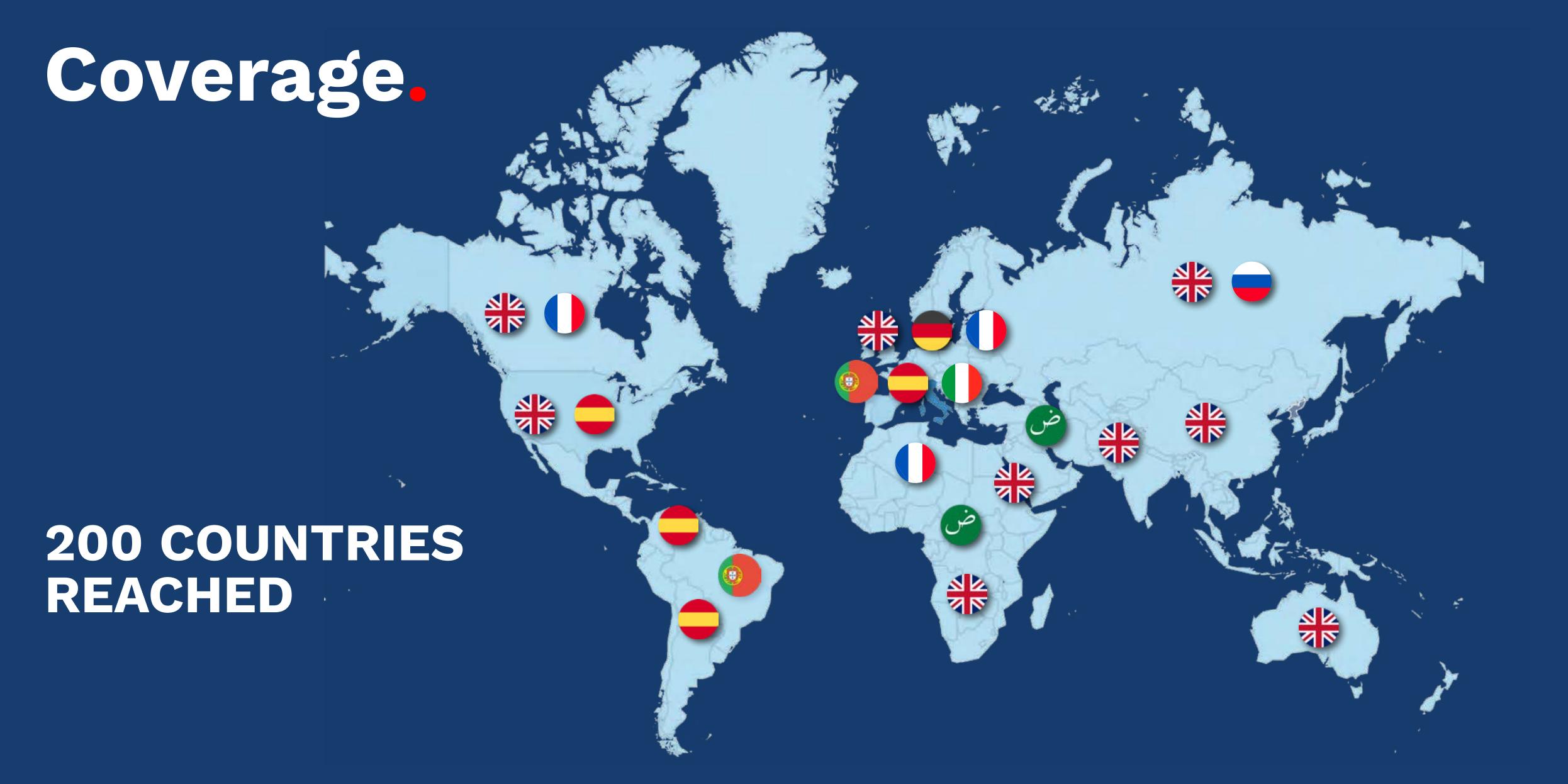
THE INTERNATIONAL YACHTING MEDIA

YACHTINGNEWS.COM | YACHT DIGEST.COM | SUPERYACHTS.NEWS | TOUSLEBATEAUX.FR | LOSBARCOS.COM | YD LUXURY EDITION

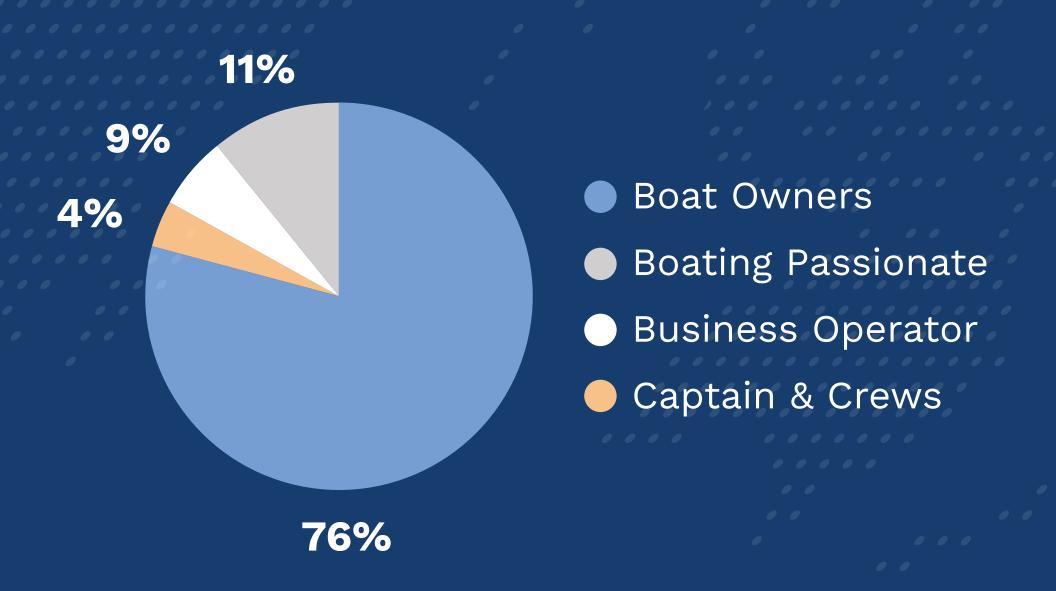
MEDIA KIT

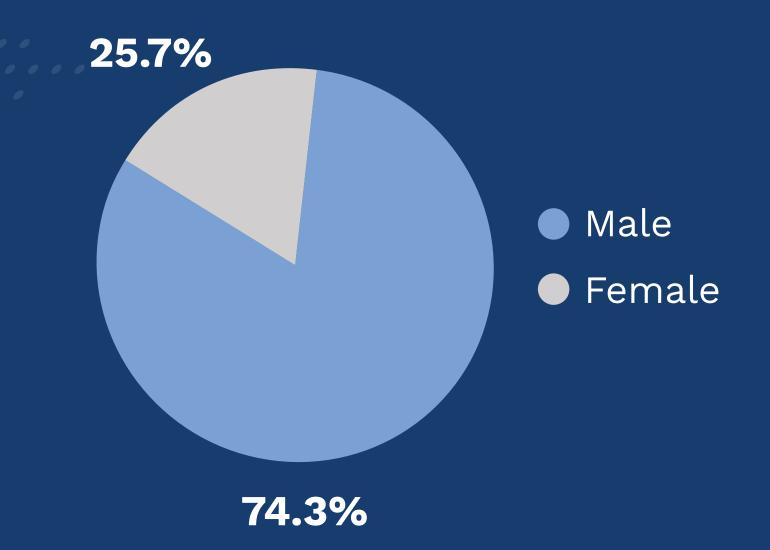
A truly international broadcasting media system.

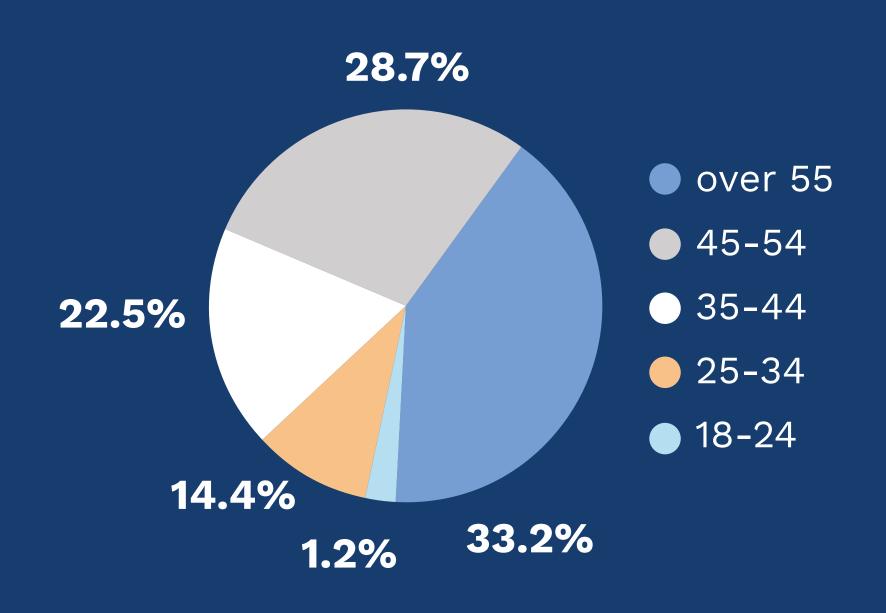
MAGAZINES 17 INTERNATIONAL EDITIONS YACHTINGNEWS SUPERYACHTS YACHTDIGEST TOUSLESBATEAUX LOS BARCOS YD LUXURY EDITION



Audience Segmentation.

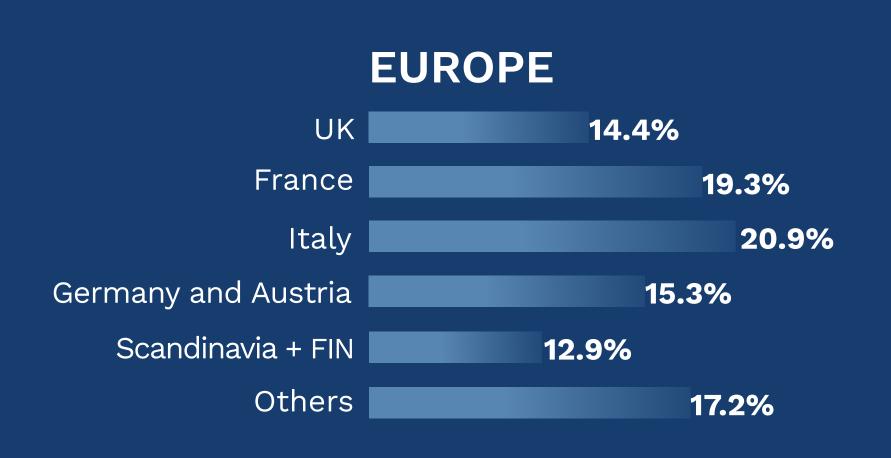


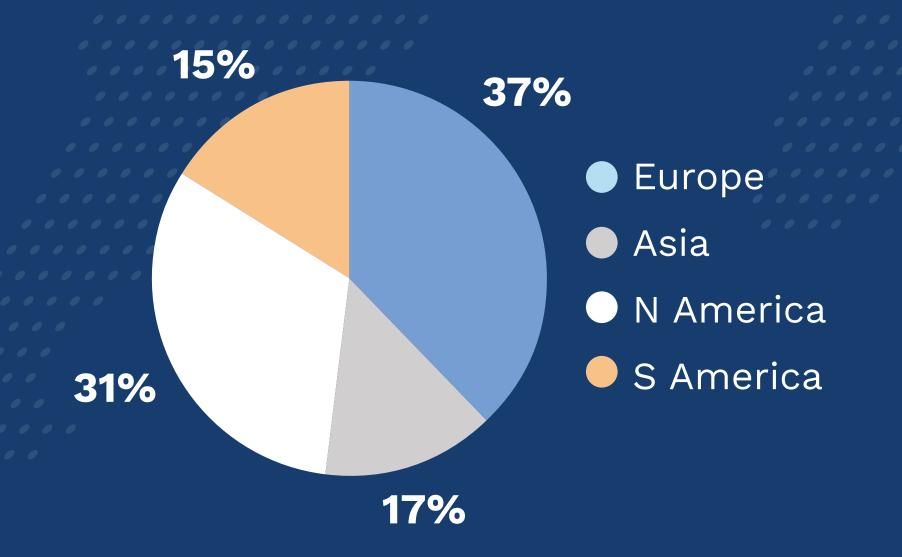


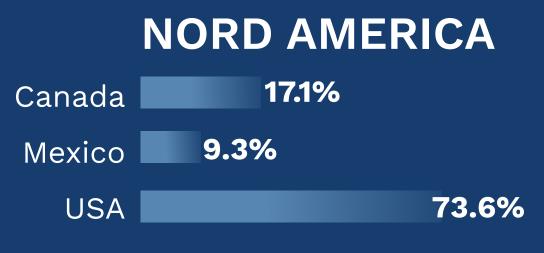


Traffic Source.









SEP 2022

MAR 2023

Arabic

APR 2025

Los Barcos

A successful case history.



Yachting News.

Yachting News is an online boating digital daily newspaper and it is the heart of our international portal. With a very high Google indexing factor, it is the plat form of choice for boat owners who like to keep up to date with news in the nautical world, as it of fers a concrete and timely response to the need of a demanding public.

The magazine, which today is the most widely read in the world, is the virtual place where all information is collected, including technical data sheets and previews, sea trials of both boats and products in addition to nautical and sport news.

YACHTINGNEWS.COM











YD LUXURY EDITION.

Yacht Digest Luxury Edition is the only ads-free yachting magazine in the world, featuring distinctive pureness as well as spectacular images and videos.

Don't be surprised if leafing through our magazine, pictures come to life, some words are hyperlinks and the index is interactive; Yacht Digest Luxury Edition is, as with all our products, technologically advanced and innovative.



YACHTDIGEST



Superyachts.

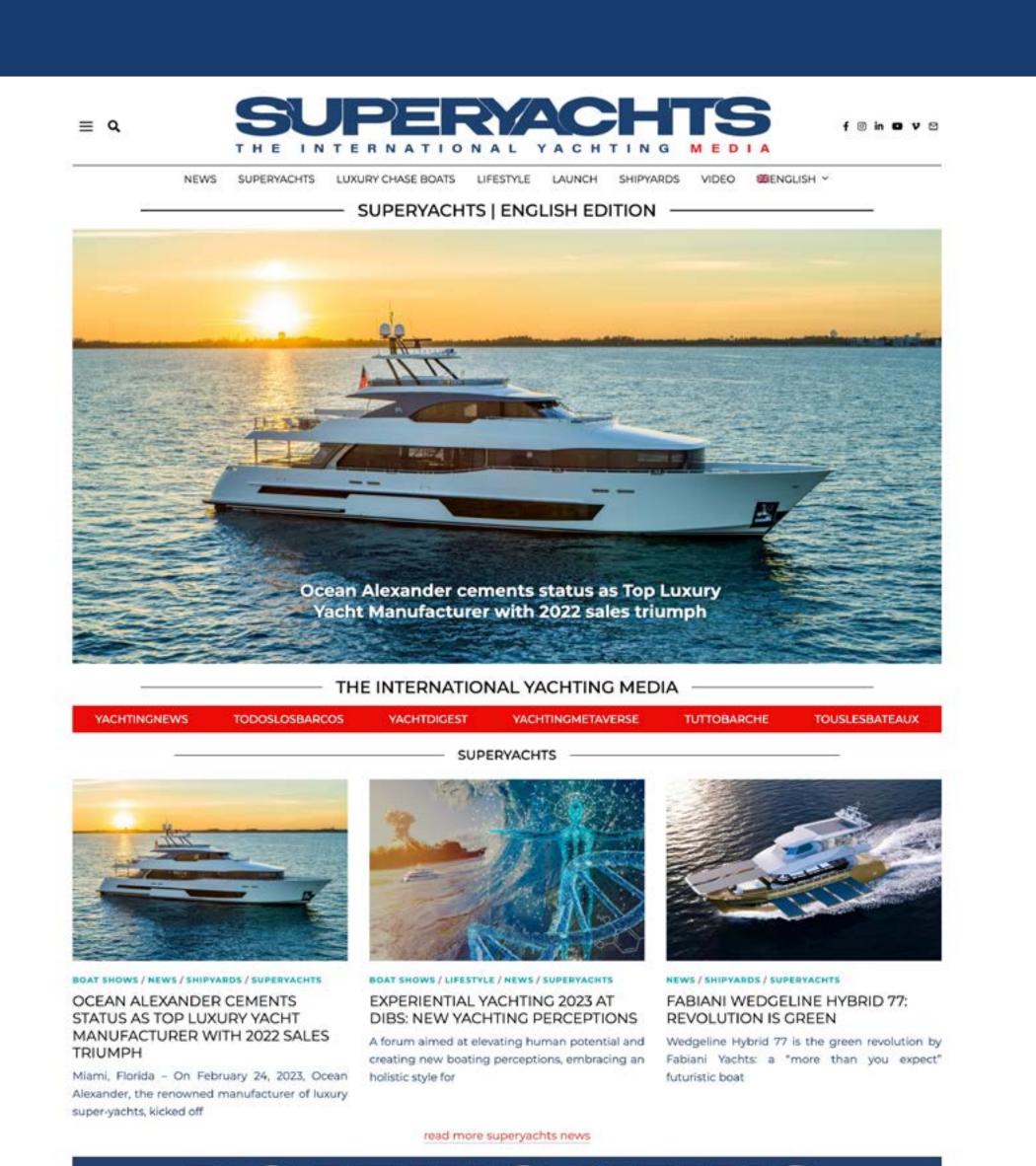
Superyacht.news is the result of our readers requests for a specific platform, celebrating luxury yachts and lifestyle.

With its 7 editions in english, german, russian, french, arabic, spanish and italian, Superyachts is our magazine dedicated to the world of yachts above 24mt, delivering worldclassreviews, news, sea trials and outstandingeditorial and communications solutions.

Our amazing photographers and journalists ensure remarkable standards for high impact results.

SUPERYACHTS.NEWS





Yacht Digest.

Yacht Digest (before TuttoBarche) is where everything was born. Founded in 2014 the magazine is huge web portal that is not limited to the italian boating magazine and its news, it offers two quadri-linguistic sections: the port and anchorages pilot book and the boat on sales area.

The graphic design is new as is the technological platform that supports it. A fast, multimedia system that will make it easy to read nautical news from both your cell phone and your computer. Simplified as well is the way in which it will be possible to post comments and/or share articles through an infinite number of channels, such as social, WhatsApp, email and more.

YACHTDIGEST.COM





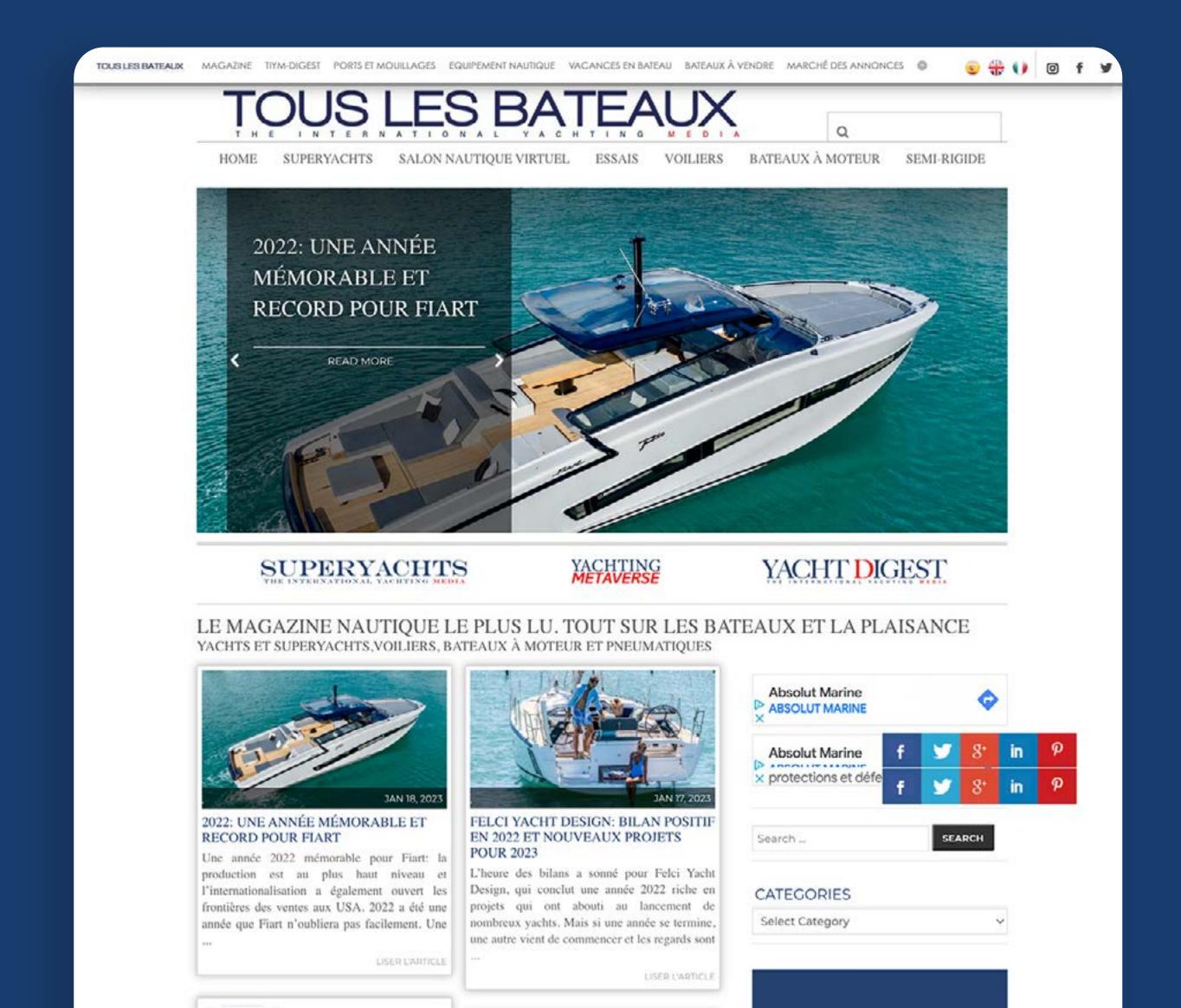
Tousles Bateaux.

TousLesBateaux is the most widely read magazine in France and Canada. A boating newspaper that publishes daily articles reflecting all the interests of boat owners.

Not only press releases on the launch of new boats, but above all sea trials of large yachts, sailing boats or maxi rib boats, nautical didactic articles and useful navigation tutorials, in-depth reports on boat shows, stories and travelogues.

TOUSLESBATEAUX.FR





Los Barcos.

LosBarcos (before todoslosbarcos) is the most widely read magazine in Spain, the United States and all of Latin America. A boating newspaper that publishes daily articles reflecting all the interests of boat owners.

Not only press releases on the launch of new boats, but above all sea trials of large yachts, sailing boats or maxi rib boats, nautical didactic articles and useful navigation tutorials, in-depth reports on

LOSBARCOS.COM



International Pilot Book.

The Ports and Anchorages section of the web portal houses our Pilot Book, which is the largest in Europe and is also the only one to show ports and anchorages on the same cartography.

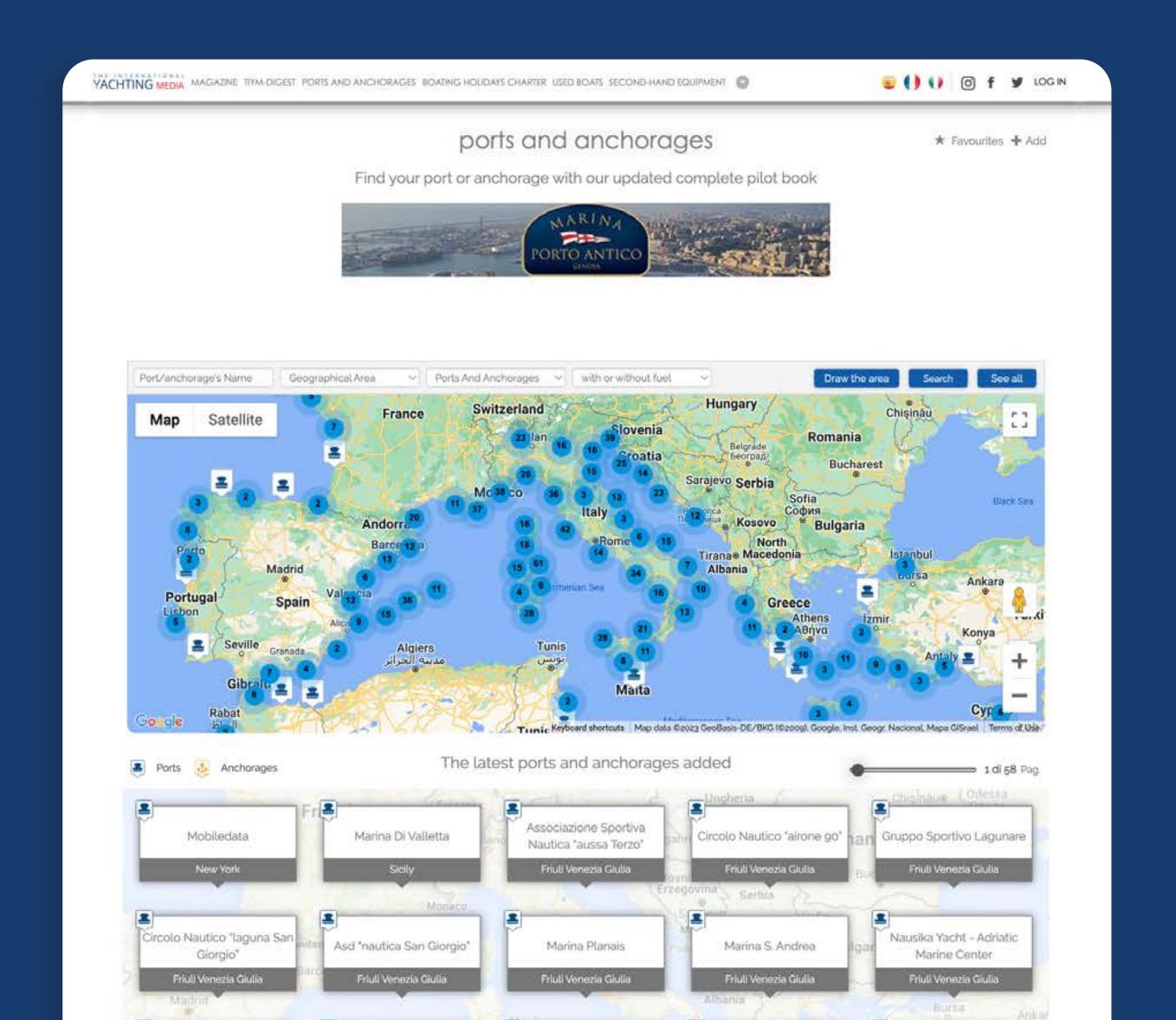
Thanks to this up-to-date and reliable tool, navigation and journey planning are decidedly easier.

Numerous types of research can be carried out: selection of geographical area of interest, choice of ports by name, navigation area or last entries consultation. The option to draw an entire area directly on the map is also very useful.

International Pilot Book: all port information at your fingertips and for free.

PILOT BOOK





THE INTERNATIONAL YACHTING MEDIA

"Our media approach is a unique reality in the boating publishing panorama.

Our unique broadcasting system, together with our digital native strategy,

are the reasons behind our success."

Luca D'Ambrosio

FOUNDER AND EDITOR IN CHIEF

THE INTERNATIONAL YACHTING MEDIA

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