

THE INTERNATIONAL YACHTING MEDIA

[YACHTINGNEWS.COM](https://www.yachtingnews.com) | [YACHT DIGEST.COM](https://www.yacht-digest.com) | [SUPERYACHTS.NEWS](https://www.superyachts.news) | [TOUSLEBATEAUX.FR](https://www.touslebateaux.fr) | [TODOSLOSBARCOS.ES](https://www.todoslosbarcos.es) | [BOATING NEWS APP](#)

MEDIA KIT

[THEINTERNATIONALYACHTINGMEDIA.COM](https://www.theinternationalyachtingmedia.com)

A truly international broadcasting media system.

MAGAZINES

YACHTINGNEWS

17 INTERNATIONAL EDITIONS



SUPERYACHTS



YACHTDIGEST



TOUSLESBATEAUX



TODOSLOSBARCOS



YD LUXURY EDITION

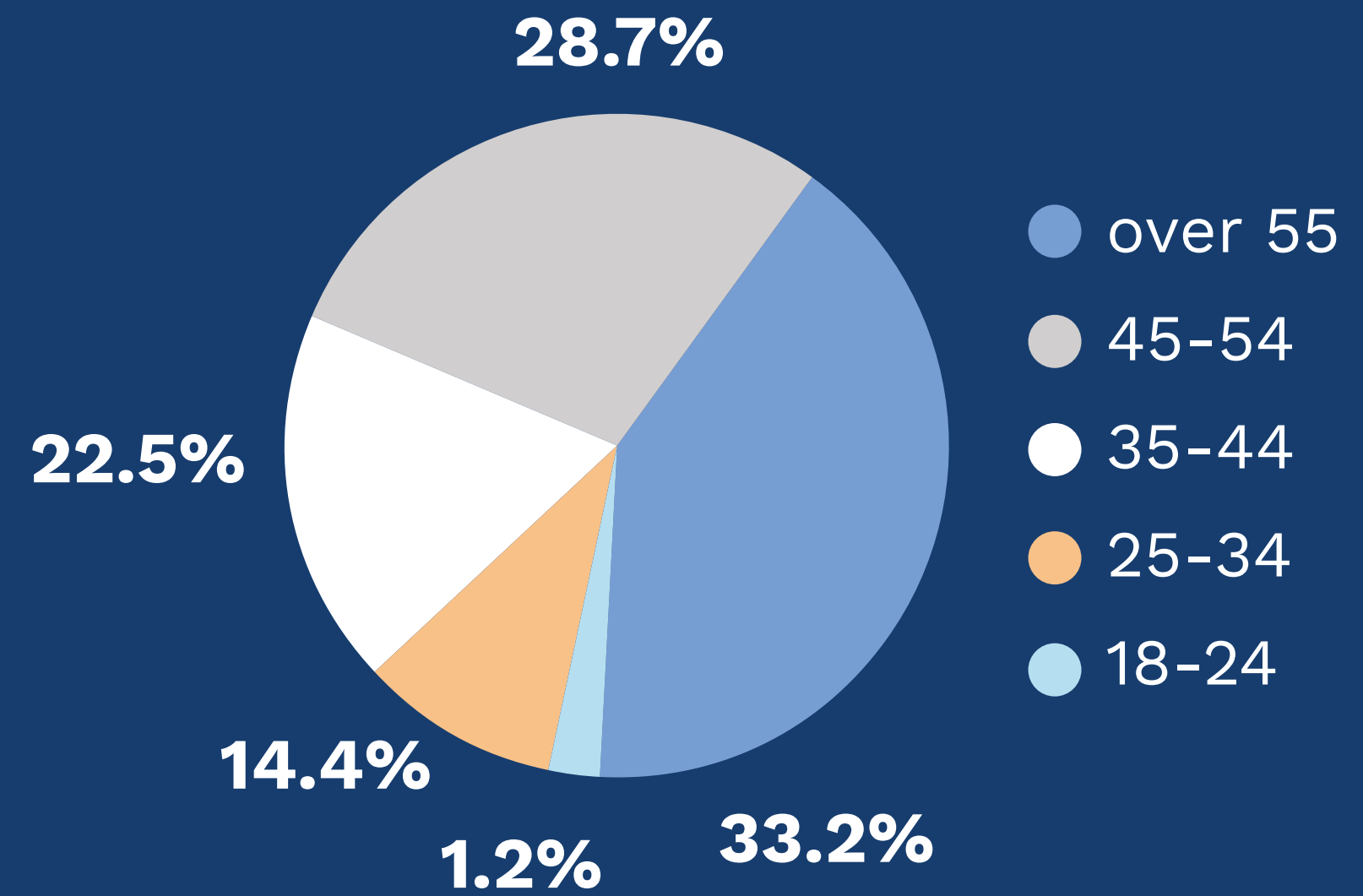
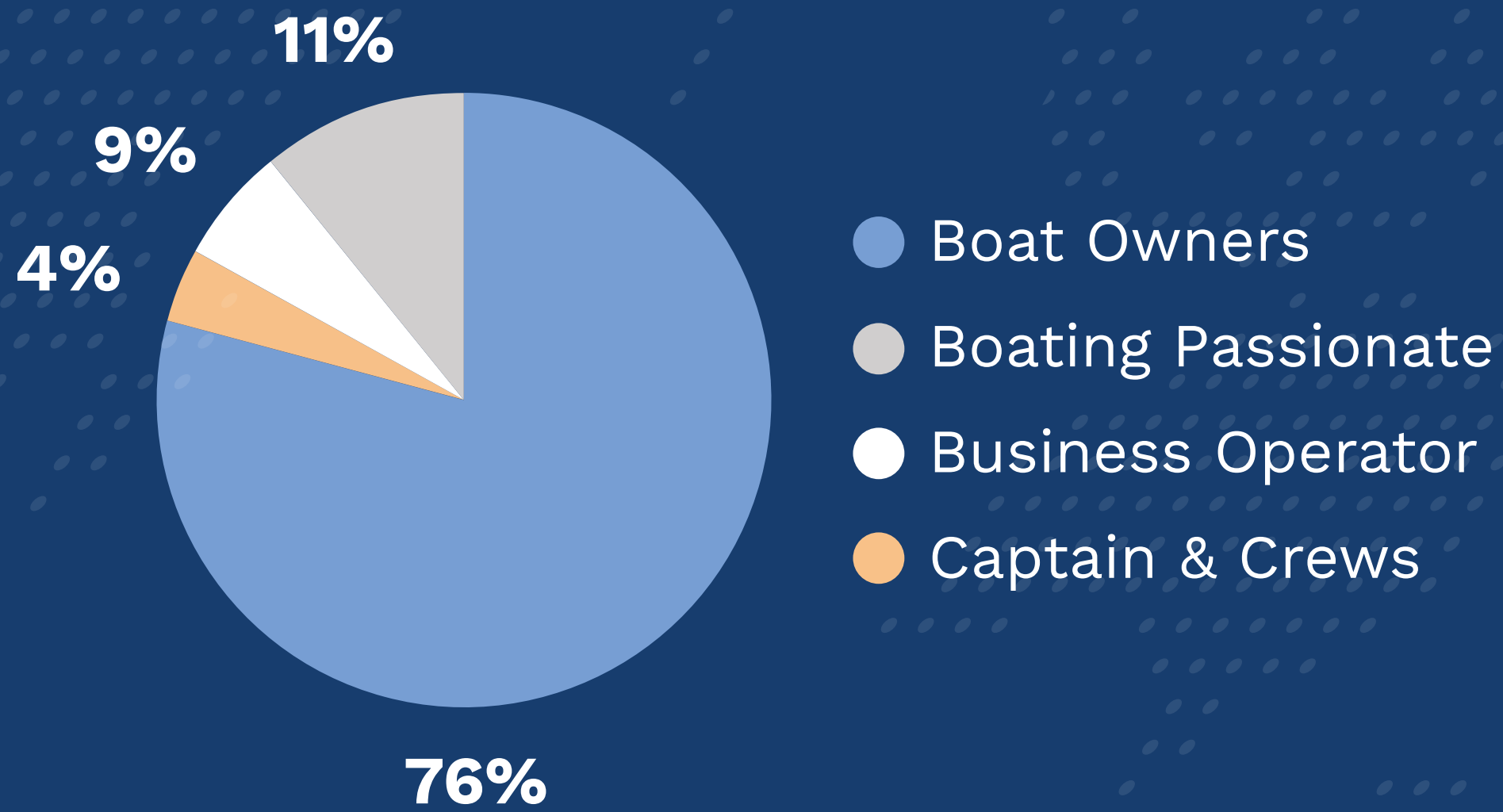
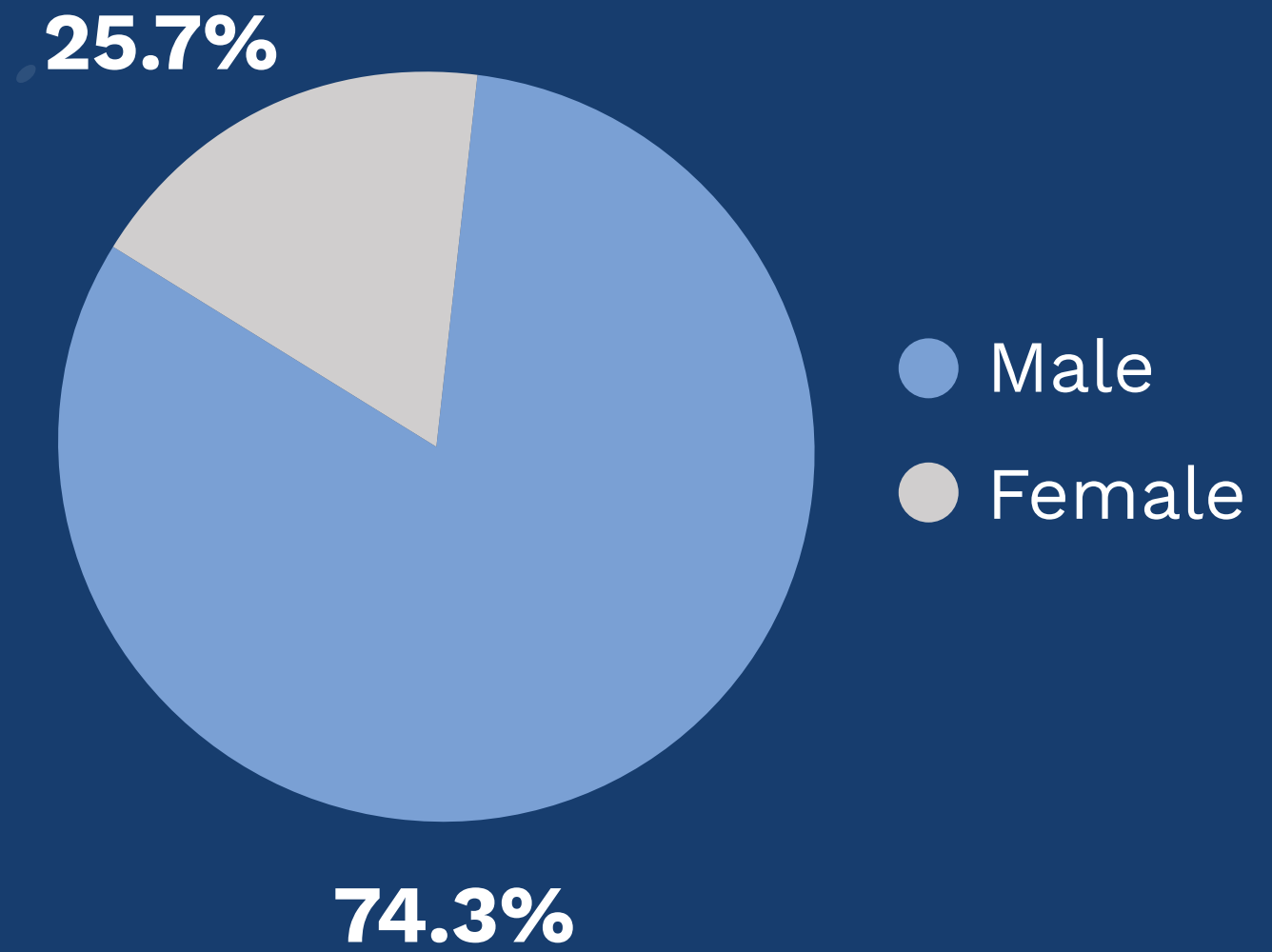


Coverage.

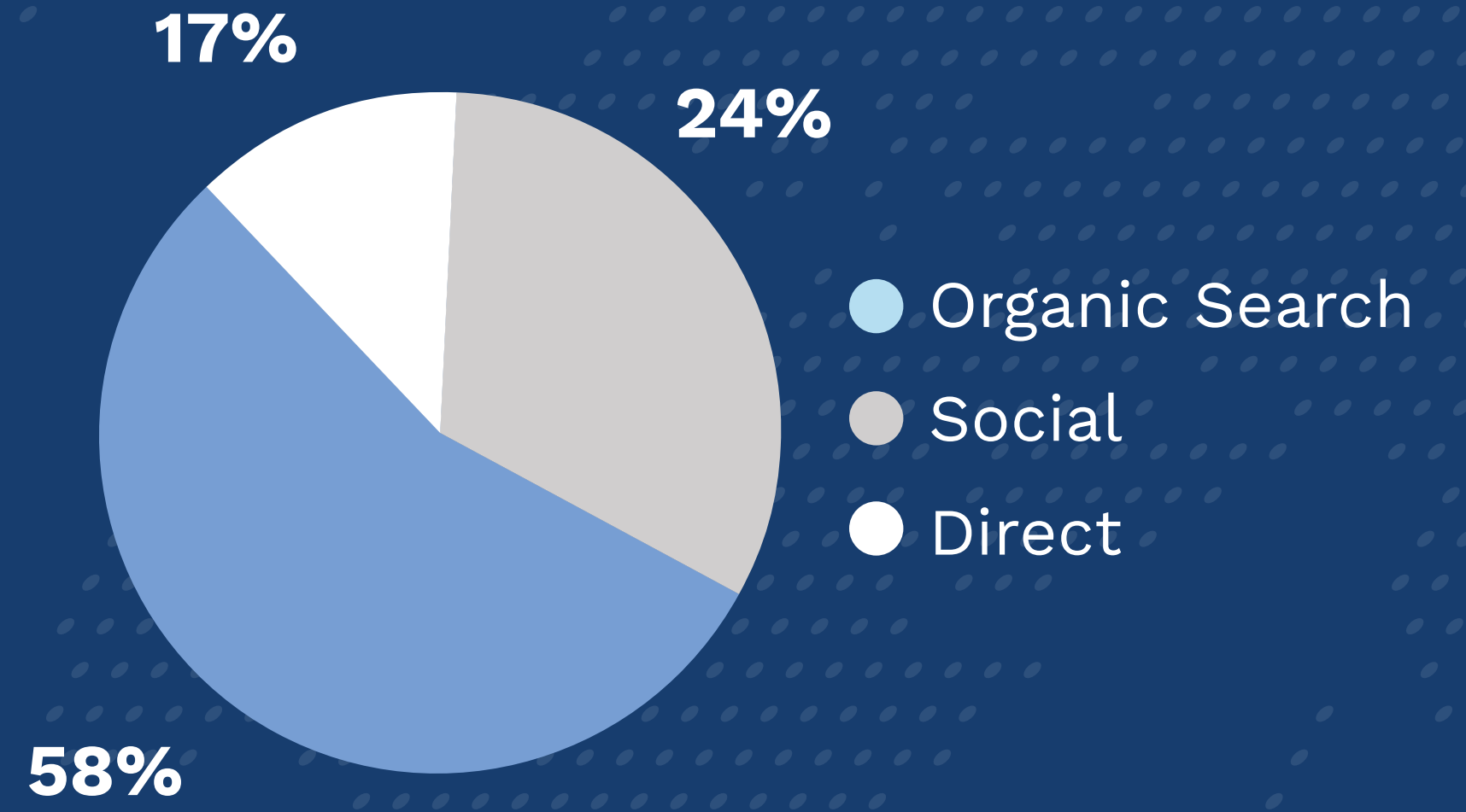
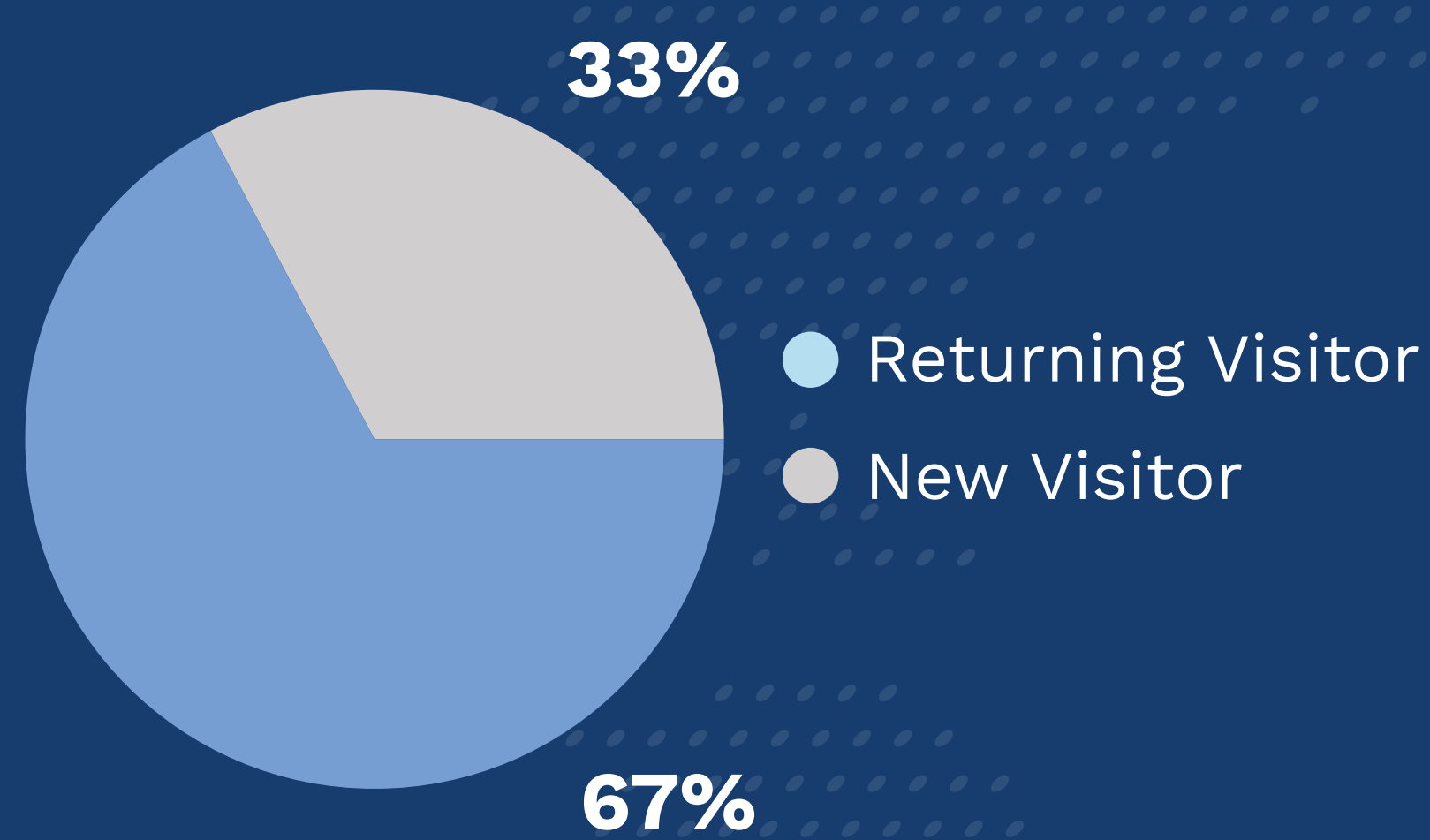


**200 COUNTRIES
REACHED**

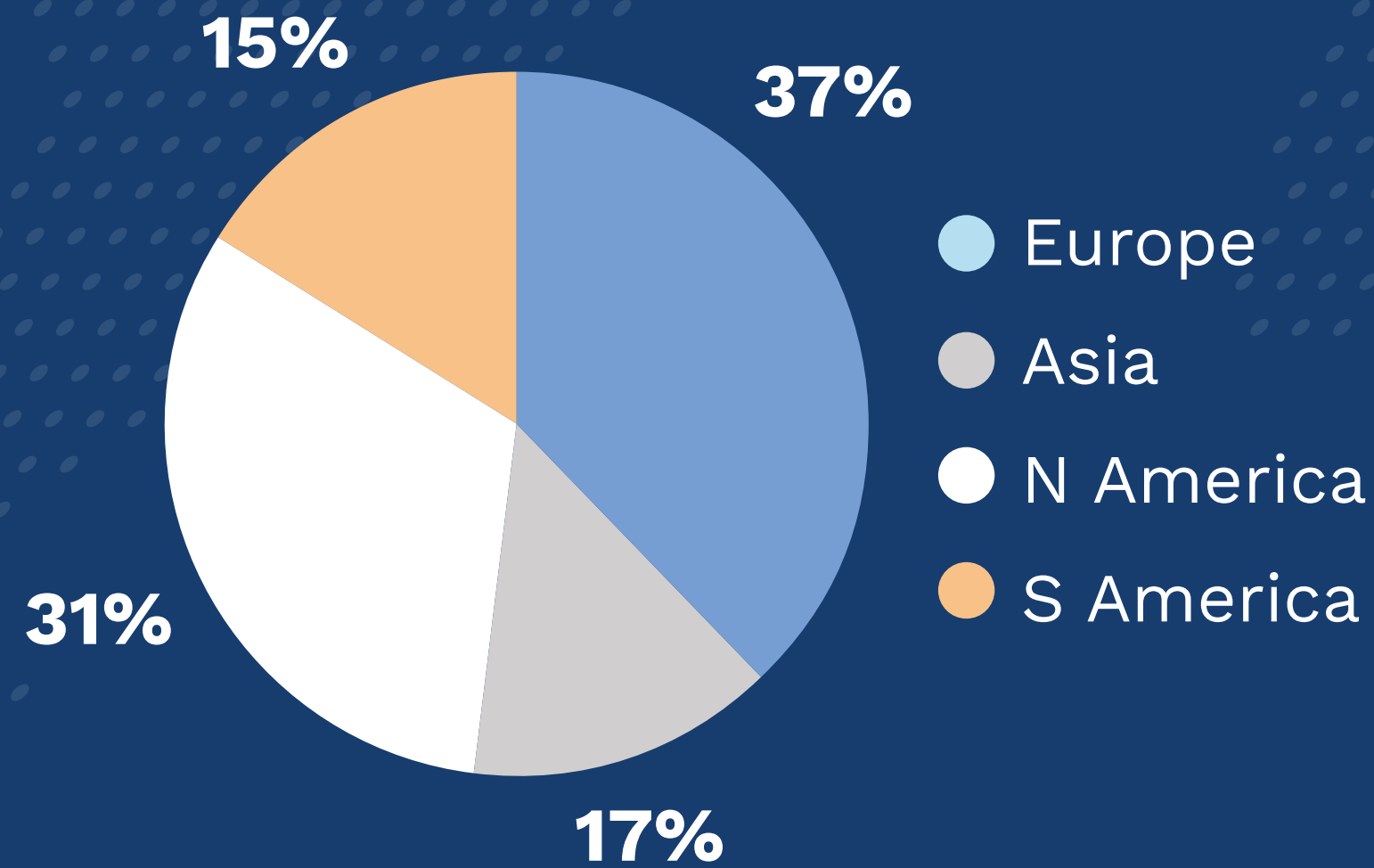
Audience Segmentation.



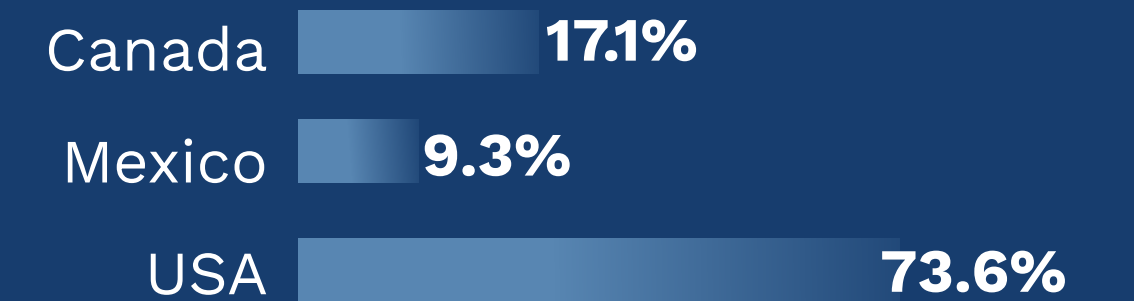
Traffic Source.



EUROPE



NORD AMERICA



A successful case history.



Yachting News.

Yachting News is an online boating digital daily newspaper and it is the heart of our international portal. With a very high Google indexing factor, it is the platform of choice for boat owners who like to keep up to date with news in the nautical world, as it offers a concrete and timely response to the need of a demanding public.

The magazine, which today is the most widely read in the world, is the virtual place where all information is collected, including technical data sheets and previews, sea trials of both boats and products in addition to nautical and sport news.

YACHTINGNEWS.COM



The screenshot shows the homepage of Yachting News. At the top, the logo 'YACHTING NEWS' is displayed in large blue and red letters, with 'THE INTERNATIONAL YACHTING MEDIA' underneath. To the right of the logo are social media icons for Facebook, Twitter, Instagram, LinkedIn, YouTube, and Messenger. Below the logo is a navigation menu with categories: NEWS, SUPPLY & BOAT TESTS, MOTOR BOATS, SAILING YACHTS, MAXI-RIBS, BOAT SUPPLY, and LIFESTYLE. A sub-header reads 'YACHTING NEWS - ENGLISH EDITION'. The main visual is a large image of a white yacht on the water, with the caption 'NAVETTA 75: ABSOLUTE YACHTS' FLAGSHIP ON TEST' and a date '© January 12, 2023'. Below this is a red navigation bar with links: SUPERYACHTS, TODOSLOSBARCOS, YACHTING METAVERSE, YACHTDIGEST, TOUSLESBATEAUX, TUTTOBARCHE, and BOATINGNEWS FREE APP. The main content area is titled 'BOATING NEWS' and features a 'Flash News' section with the headline 'The 2022 of Fiat: an unstoppable record-breaking year' and 'Felci Yacht Design: positive results in 2022 and new projects for 2023'. There is also a 'Browse Categories' dropdown menu. At the bottom, there are sections for 'THE 2022 OF FIAT: AN UNSTOPPABLE RECORD-BREAKING YEAR' and 'ROAT TEST'. The 'Fabiani Yacht' logo is visible in the bottom right corner.

YD LUXURY EDITION.

Yacht Digest Luxury Edition is the only ads-free yachting magazine in the world, featuring distinctive pureness as well as spectacular images and videos.

Don't be surprised if leafing through our magazine, pictures come to life, some words are hyperlinks and the index is interactive; Yacht Digest Luxury Edition is, as with all our products, technologically advanced and innovative.



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YACHT DIGEST

THE INTERNATIONAL YACHTING MEDIA

2025 PREMIERES
SEA TRIAL SPECIAL EDITION

FIART P52

PARDO GT75
ICE 66
GREENLINE 58 FLY HYBRID
PRESTIGE F-LINE 5.7
MAGAZZÙ M16
BALANCE 526
AQUILA 50 YACHT

TECHNOHULL 38
SCANNER ENVY 1100
RANIERI CAYMAN 33
HALMA RIB HR30
CANTIERI BARAGO SPARGI 9
RANIERI NEXT 255
RANIERI CAYMAN 19 SPORT

Superyachts.

Superyacht.news is the result of our readers requests for a specific platform, celebrating luxury yachts and lifestyle.

With its 7 editions in english, german, russian, french, arabic, spanish and italian, Superyachts is our magazine dedicated to the world of yachts above 24mt, delivering worldclassreviews, news, sea trials and outstandingeditorial and communications solutions.

Our amazing photographers and journalists ensure remarkable standards for high impact results.

SUPERYACHTS.NEWS



The screenshot displays the Superyachts website layout. At the top, the logo 'SUPERYACHTS THE INTERNATIONAL YACHTING MEDIA' is prominent, along with navigation links for NEWS, SUPERYACHTS, LUXURY CHASE BOATS, LIFESTYLE, LAUNCH, SHIPYARDS, VIDEO, and ENGLISH. A search icon and social media icons are also visible.

The main content area features a large image of a white yacht at sunset with the headline: "Ocean Alexander cements status as Top Luxury Yacht Manufacturer with 2022 sales triumph". Below this is a red navigation bar with links: YACHTINGNEWS, TODOSLOSBARCOS, YACHTDIGEST, YACHTINGMETAVERSE, TUTTOBARCHE, and TOUSLESBATEAUX.

Underneath is a section titled 'SUPERYACHTS' containing three news cards:

- Card 1:** "OCEAN ALEXANDER CEMENTS STATUS AS TOP LUXURY YACHT MANUFACTURER WITH 2022 SALES TRIUMPH". Sub-headline: "A forum aimed at elevating human potential and creating new boating perceptions, embracing an holistic style for". Location: "Miami, Florida". Date: "On February 24, 2023".
- Card 2:** "EXPERIENTIAL YACHTING 2023 AT DIBS: NEW YACHTING PERCEPTIONS". Sub-headline: "Wedgeline Hybrid 77 is the green revolution by Fabiani Yachts: a 'more than you expect' futuristic boat".
- Card 3:** "FABIANI WEDGELINE HYBRID 77: REVOLUTION IS GREEN". Sub-headline: "Wedgeline Hybrid 77 is the green revolution by Fabiani Yachts: a 'more than you expect' futuristic boat".

At the bottom, there is a link: "read more superyachts news".

Yacht Digest.

Yacht Digest (before TuttoBarche) is where everything was born. Founded in 2014 the magazine is huge web portal that is not limited to the Italian boating magazine and its news, it offers two quadri-linguistic sections: the port and anchorages pilot book and the boat on sales area.

Yacht Digest Luxury Edition also offers a unique interactive experience, in which every reader can enjoy an extraordinary journey into the world of sailing, transcending the need for printed paper. The magazine can be browsed online, downloaded to any electronic medium and is available in the world's leading virtual newsstands.

YACHTDIGEST.COM



TouslesBateaux.

TousLesBateaux is the most widely read magazine in France and Canada. A boating newspaper that publishes daily articles reflecting all the interests of boat owners.

Not only press releases on the launch of new boats, but above all sea trials of large yachts, sailing boats or maxi rib boats, nautical didactic articles and useful navigation tutorials, in-depth reports on boat shows, stories and travelogues.



TOUSLESBATEAUX.FR



TodoslosBarcos.

TodosLosBarcos is the most widely read magazine in Spain, the United States and all of Latin America. A boating newspaper that publishes daily articles reflecting all the interests of boat owners.

Not only press releases on the launch of new boats, but above all sea trials of large yachts, sailing boats or maxi rib boats, nautical didactic articles and useful navigation tutorials, in-depth reports on boat shows, stories and travelogues.

TODOSLOSBARCOS.ES



International Pilot Book.

The Ports and Anchorages section of the web portal houses our Pilot Book, which is the largest in Europe and is also the only one to show ports and anchorages on the same cartography.

Thanks to this up-to-date and reliable tool, navigation and journey planning are decidedly easier.

Numerous types of research can be carried out: selection of geographical area of interest, choice of ports by name, navigation area or last entries consultation. The option to draw an entire area directly on the map is also very useful.

International Pilot Book: all port information at your fingertips and for free.

PILOT BOOK



The screenshot shows the 'ports and anchorages' section of the website. At the top, there is a navigation bar with the site's name and various menu items. Below this, a search bar allows users to find ports and anchorages. A map of Europe is displayed, showing numerous ports and anchorages marked with blue icons. Below the map, there is a list of the latest ports and anchorages added, including 'Mobiledata' (New York), 'Marina Di Valletta' (Sicily), 'Associazione Sportiva Nautica "aussa Terzo"' (Friuli Venezia Giulia), 'Circolo Nautico "airone go"' (Friuli Venezia Giulia), 'Gruppo Sportivo Lagunare' (Friuli Venezia Giulia), 'Circolo Nautico "laguna San Giorgio"' (Friuli Venezia Giulia), 'Asd "nautica San Giorgio"' (Friuli Venezia Giulia), 'Marina Planais' (Friuli Venezia Giulia), 'Marina S. Andrea' (Friuli Venezia Giulia), and 'Nausika Yacht - Adriatic Marine Center' (Friuli Venezia Giulia).

THE INTERNATIONAL YACHTING **MEDIA**

*“Our media approach is a unique reality in the boating publishing panorama.
Our unique broadcasting system, together with our digital native strategy,
are the reasons behind our success.”*

Luca D’Ambrosio
FOUNDER AND EDITOR IN CHIEF

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